HAPPY HOLIDAYS

	High	Low
Tuesday, December 21	79	42
Wednesday, December 22	75	35
Thursday, December 23	71	32

TWENTY-EIGHTH YEAR

The Desert Sun

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Mondays and Thursdays
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CHRISTMAS BASKETS were given 45 needy families in Palm Springs Thursday, as a holiday program of the Welfare and Friendly Aid, and the Elks Lodge. The baskets contained food, not only for a Christmas dinner, but for an entire week. Pictured above are members of Welfare and Friendly Aid and Lions club loading the baskets on the trucks at the Safeway store, ready for distribution.

Village Preparing Gala Welcome to New Year

Night Spots To Feature Top Shows

Reservations for Event Indicate Packed Houses

By BILL RASHALL

Palm Springs is preparing to attend the biggest and the most colorful party in its history—New Year's Eve.

Holiday guests, Winter residents and Villagers (those who live here the year around) are planning to jam every corner and every available seat around festive boards in hotels, private clubs and night spots in the Village with the managements of those places reporting that early reservations are piling up fast.

Some of these places are already sold out to "standing room only" and the owners expressed amazement at the heavy avalanche of reservations which have flooded in so early this year.

AND THESE OWNERS are not going to disappoint the cash paying customer either—those who want to greet the dawn of 1955 with a silly little hat on her or his head, a noise maker in hand and horn between lips.

Moreover the cost per person, in view of the entertainment promised, will be considerably lower than in metropolitan areas, it was learned.

Irwin Schuman has booked the most expensive show in a long, long time, to assist the jolification with such greats as Dick Contino, "Mr. Accordion;" and Paul Gilbert, internationally known comedian of radio, television and motion picture fame. On the same bill also scheduled to charm the funmaker bidding adieu to 1954, will be curvaceous Rita Lupino acclaimed as the greatest Flamenco dancer.

BOB HOWARD and his Howward Manor is giving the best in his opinion in the form of Jack Woods and his orchestra and according to Bill White, manager of that swanky spot, a well known songstress will be an added attraction to help those assembled in the main dining room in singing "Auld Lang Syne."

"And," declared Bill White, "the way reservations are pouring in we are going to be swamped."

UP INDIAN AVENUE a bit where Frank Bogert hangs his hat for 18 hours a day in the management of El Mirador hotel, he announced that the main dining room, El Mirador Room, is completely reserved.

In order to make more room for celebrants at that hotel Bogert said that the beautiful South Pacific Room will be open with an orchestra called the "Gloom Chasers."

"Holding sway in the Kiva Room will be Tex Kidwell, internationally known cowboy singer and he can sing. But that isn't all. Don Marteen, reported to be a descendant of the early California Dons will play his guitar as only he can for the customers who plan to greet the year of 1955 in that room." So announced Manager Bogert, who added that Marteen is considered to be one of the finest magicians in the country and will perform some

See NEW YEAR, Page 3a

STUDENTS FROM Palm Springs schools volunteered to assist with the preparation of the March of Dimes fund letters, which will be sent to Village residents immediately after the holidays. The March of Dimes campaign is conducted during January and funds contributed are used to fight infantile paralysis.

Use More Care with Car Keys is Police Appeal

A wave of automobile thefts in Palm Springs during the past week today brought a sharp rebuke to careless motorists from Capt. Orest Johnson, acting police chief.

In telling of four cars being taken, he said that three had offered easy temptation to the thieves, as the owners had left car keys in the ignition.

"Remove car keys at all times, even when leaving your vehicle unattended for only a few minutes," he urged motorists.

"In this way, you will continue to have transportation during your stay in Palm

See MORE CARE, Page 2a

Deadline on Ads 5 p.m. Thursday

Because of the New Year's Day holiday next Saturday and resultant early deadlines, all advertising copy, display and classified, must be in the office of The Desert Sun by 5 p.m. Thursday, December 30.

CHRISTMAS BASKETS GLADDEN 45 FAMILIES

Forty-five families in Palm Springs are enjoying a "Happier Holiday" season this year, through the generosity of Villagers.

Mrs. Henry Simsarian, who was chairman of the Welfare and Friendly Aid's Christmas basket program, said today that 25 baskets were distributed Thursday by her group, and 20 were prepared and delivered by the B.P.O.E. Lodge.

The basket contained not only food for a Christmas dinner, but also for at least an entire week.

In every basket were the following items: A turkey, cranberries, flour, sugar, potatoes, bread, oleo, lard, milk, celery, lettuce, oranges, candy, and a complete assortment of canned goods.

The 25 baskets were packed by Welfare members and delivered by members of the Lions Club. In charge of the Elks Club's program were William Olson and Robert Forsythe.

Aiding with the program were the Junior Chamber of Commerce, Strebe Theaters, Rotary Club, American Legion Auxiliary, J. F. Butler, manager of Safeway, Palm Springs Woman's Club.

Toys were also distributed at the same time to children who otherwise might not receive many gifts at Christmas. Mrs. Newton Hotchkiss was in charge of this program, aided by Bob Byerly, who renovates the toys throughout the year.

Legion Host to 300 Youngsters

Owen Coffman Post No. 519, American Legion, played host to the children of Palm Springs Thursday. Three hundred children were entertained at a Christmas party in Legion hall.

Fred Golden, senior vice commander of the Legion Post, was in charge of the affair, with Eve Kludt, adjutant, assisting.

St. Theresa's Girls' Choir sang several numbers; Muffy and Michael Bula, thirteen-year-old twins entertained with a dance routine; Johnny Boyle and Mickey Finn entertained with their banjos, singing and roping. Jack Khlor was a fine Santa, as he gave a "Merry Christmas" to each child as he handed out toys.

Ranch Rezoning Plans Approved by City Council

City council at a special session Wednesday afternoon accepted the recommendation of the planning commission concerning the proposed 300-home and commercial sub-division development of Noel Clarke in Section 1, adjacent to The Ranch, in regard to rezoning of the area.

The approval had been withheld at the regular council meeting December 14, until adequate provision had been made for a park and recreation site in the area.

Clarke, who was present at the meeting, agreed to donate a four-acre park and recreation site to the city, to be located in the north half of the proposed subdivision. He also will plant palm trees for landscaping the park.

The rezoning of the area to residential and commercial was unanimously accepted by the six members present. Councilwoman Ruth Hardy, who had led the campaign for a recreational area, commended Clarke for his interest in civic betterment.

Clarke also thanked members of council for holding a special meeting, so that plans for the development could be continued.

Councilman Earle Strebe presided as acting mayor in the absence of Florian Boyd.

Forum Features Four Lectures

Four programs of lectures and films have been arranged for the Adult Evening School Forum Series, Chester Sproule, principal, announces.

The first program will be held January 17, with John Morley speaking on "American Security in Europe and Asia."

Others are:

January 27, Dr. Henry Dittmar, "Germany Today;" February 3, Russell Wright, a film, "Germany in the Shadow of the Iron Curtain," and February 24, Dr. Giles Brown, "International Trends."

KEYS FOUND

Finding of two keys in the 300 block of South Palm Canyon drive was reported to police Wednesday afternoon by Joe Sandeffer, 1880 South Palm Canyon drive.

Make It a Safe Holiday, Request of Capt. Johnson

"Drive carefully and soberly, and keep Palm Springs accident free New Year's Eve."

This was the request issued by Capt. Orest Johnson, acting chief of police, as he warned motorists that the department will have additional help on duty that night.

"All officers patrolling the streets will be particularly alerted for drunken drivers," Capt. Johnson said.

"In addition, they will watch for all traffic irregularities."

In conclusion, Capt. Johnson asked all motorists to "have fun, but be careful."

Blood Bank

In City Today for 2-Hour Visit

Riverside - San Bernardino Two-County Blood Bank will be at Desert Hospital from 11 a.m. until 1 p.m. today.

The local quota is 25 pints.

Robert C. Henwood, administrator at the hospital, urged all who can possibly do so, to donate a pint of blood to their credit in the blood bank.

Another Automobile is Reported Stolen

Theft of her 1951 model Oldsmobile from the driveway at her home at 663 East Arenas road, was reported to police Thursday morning by Caroline S. Pike.

The keys had not been left in the car, officers said.

Varner Favors Zoning Plan for Big Desert Area

County Supervisor Homer Varner said Wednesday he will advise the Board of Supervisors to adopt a zoning plan for more than 100 square miles of desert land fringing Palm Springs and taking in Cathedral City, Rancho Mirage and Palm Desert.

The County Planning Commission has given its final approval to the plan, on which it spent more than four years in preparation.

County Counsel Ray Sullivan is preparing the ordinance that will put the plan into effect. He

See VARNER, Page 2a

FACULTY CLUB of the Palm Springs Unified School District last week presented the Palm Springs Community Chest with a check for $500. The club annually makes a donation to the Community Chest. Brad Davis, center, club president, is pictured presenting the $500 check to Henry White, Community Chest coordinator. At left is Barbara Root, club treasurer.

Fine Entertainment Marks Lions Christmas Luncheon

Palm Springs Lions met Thursday in the Starlite Room of the Chi Chi for their annual Ladies Luncheon Christmas program and to hear an excellent show arranged and emceed by Bob Morris.

President Jimmy Cooper was in the chair and put on a "memory" show for the club by remembering most of the first names of the wives of members as he introduced them.

On the stage Morris presented Bernie Billings and his trio from the Bali Bali, Johnny McGangkey, manager of the Kontiki and Reggie Rymal of the Chi Chi show.

Billings and his combo gave the Lions and their guests a little lesson in jazz music. Pianist Paul Gardos did a piano solo and Vito DeSanto, drummer, was featured in specialty numbers and a dance that won much applause.

Rymal's paddle act also won heart acclaim while McGangkey, astounded the gathering with his tricks of magic.

Vince Milo of the Chi Chi orchestra sat in with Billings and his players on the bass.

The Starlite Room was packed by club members, wives and guests and Morris won high praise for his arrangements for the annual Christmas show.

JOHNNY HOLLINGER, left, publicity chairman for the Palm Springs Mounted Police Rodeo, discusses plans for the rodeo to be held February 5th and 6th, with Andy Jauregi (pronounced HUH RAY GEE), stock contractor from Newhall, California, who will furnish the saddle and bareback broncs and the bulls for the bull riding and bull dogging events.

Driver Arrested After Accident, Refusal to Sign

Harry Levey, 52, Los Angeles, was cited for driving without due caution following an accident at 2:13 a.m., Thursday, and then was arrested besides when he failed to sign the citation slip.

Officer Eugene Holmes, while on routine patrol, found Levey's car in the flower bed at the traffic island at the intersection of Palm Canyon drive and Indian avenue. The vehicle had jumped the curb there.

At the police station, Levey refused to sign the citation slip, thereby causing his arrest.

Water Co. Request Denied by State

The state public utilities commission handed down a ruling last week denying the application of the Palm Springs Outpost Estates Water company seeking an extension of its service.

Cliff Campbell Installed Head of Los Compadres

Cliff Campbell officially was installed as president of Los Compadres, at an incoming and outgoing "President's Party" held at the clubhouse.

Other officers taking office were: D. T. "Mac" McDonald, vice president; Wilma Williams, secretary, and Dr. James Ketchersid, treasurer. New directors are Wesley Graves and Warren Coble.

At the party, all past presidents made short addresses, reviewing activities of the club.

Next social affair for Los Compadres members will be a New Year's Eve party at the clubhouse.

Pedestrian Hurt in Crosswalk Mishap

Richard Hass, 11, 634 South Palm Canyon drive, suffered minor injuries when he was struck by a car driven by Nelson Daumann, Rancho Mirage, while crossing Palm Canyon drive in a crosswalk at his home address at 1:36 p.m., Wednesday.

Branch Hospital at Palm Desert Now Considered

Count Building Commission began a study last week of a proposal for the establishment of a branch county hospital at Palm Desert.

The proposal comes from the Palm Desert Chamber of Commerce, which noted that physicians and civic organizations in the Coachella Valley have been urging the county supervisors to establish a branch hospital in the valley.

The Chamber of Commerce said it is a logical place for the hospital because it is approximately halfway between the valley's two largest communities — Palm Springs and Indio.

The commission is preparing a building program for the institutions of county government, which will be submitted to the county supervisors.

The supervisors have said they will call a bond-issue election early next year to get money to form the program.

From Page 1—MORE ABOUT

VARNER

has said he will try to have the ordinance ready for the supervisorial meeting of Jan. 10.

Varner, who is recovering from a heart illness brought on by exhaustion, may not be able to attend the meeting.

But his fellow supervisors indicated they will act according to his recommendation. All of the land to which the zoning plan applies is in Varner's Fourth District.

RECOVER PAPER

Finding of two packages of blueprint paper was reported to police Wednesday by Virginia Paul, 32-699 Whispering Palms Trail.

DIRECTORY

Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS	Phone
APPLEBAUM, DAVID 326 S. Indian Ave.	5555
BOGGESS, Incorporated Penthouse 31, The Plaza	2971
DAVIS, JOHN C. 1059 N. Palm Canyon Dr.	3673
FOSTER, HERBERT H. 101 N. Palm Canyon Dr.	3555
FULTON, MURIEL E. 119 S. Palm Canyon Dr.	2225
GANNON REALTY CO. 711 N. Palm Canyon Dr.	2772
HAMMOND, JAMES 875 N. Palm Canyon Dr.	5373
HARRY REID and RUSSELL WADE 850 S. Palm Canyon Dr.	2855
HASKELL, JOHN & CO. 456 N. Belardo Rd.	2594
HEISER, WILLIAM J. 1546 N. Palm Canyon Dr.	5685
HICKS, HAROLD J. 813 N. Palm Canyon Dr.	2736
ISRAEL, ADOLPH 671 N. Palm Canyon Dr.	2981
JAMES, MARTHA 445 N. Palm Canyon Dr.	2751
KOTY FRED F. 1404 N. Palm Canyon Dr.	5450 or 4620
JOHNSON, GENE W. and MILLER, RAY 596 S. Indian Ave.	3722
MATHEWS, CHAS. J.	6821
MILLER, FRANK W. 428 N. Palm Canyon Dr.	2929
MUNHOLLAND & CO. 1059 N. Palm Canyon Dr.	3673
NELSON, AMY 2277 N. Palm Canyon Dr.	4627
NATHANSON, JERRY 482 N. Palm Canyon Dr.	5234
PALM SPRINGS REALTY CO. 190 N. Sunrise Way	7661
PALM VALLEY REALTY CO. 431 N. Palm Canyon	2581
NICHOLS, CULVER 861 N. Palm Canyon Dr.	2182
RAY, TERRY 773 N. Palm Canyon Dr.	2064 or 5103
ROCKS, MADGE O. 278 S. Palm Canyon Dr.	2992
SHEPTENKO, PETER B. The Pioneer Realty Co. 475 N. Palm Canyon Dr.	2727
VENGER, LOUIS 3775 N. Indian, P.O.	6060 or 5596
WEINSTEIN, RALPH 256½ S. Palm Canyon Dr.	2884
WILLIAMS, JOHN W. 423 N. Palm Canyon Dr.	3311
WRIGHT, BILLY 1063 N. Palm Canyon Dr.	5727
CATHEDRAL CITY	
BILES, RUTH 56 Glenn Street	8-4371
HILLERY, WILLARD R.	8-3417
JORGENSEN, E. M. 68-574 Broadway	8-3401
SHERRILL, R. H. "Bob" 707 and 713 "D" St.	8-3543
COACHELLA	
RALPH L. STEPHENS CO. Hiway 111 and Hill Dr.	8-5205
PALM DESERT	
EDITH EDDY WARD Palm Desert	76-3431
ELLSWORTH, BOB P.O. Box 281	76-3741
RANCHO MIRAGE	
EWART, ESTELLA	C 8-4203
TAMARISK C. C. AREA	
PALM VALLEY REALTY CO. Wonder Palms Rd and Hiway 111	8-3481
THOUSAND PALMS	
CORNELIUS, HAL	393
THUNDERBIRD AREA	
BURKE, TONY 70065 Hiway 111, ½ mile west of Thunderbird C.C.	8-5432

Rancho Mirage Paving Project is Under Study

Proposal for paving of sections of Mesquite Lane and West Veldt in Rancho Mirage were under study of the county planning commission today.

The proposal was made by A. Ronald Button, member from California of the Republican National Committee and one of the major developers of Rancho Mirage. He has said he will help pay for the paving.

The section of Mesquite lane is between Veldt and West Veldt. The section of West Veldt for which paving is sought is between Mesquite lane and State Highway 111.

The commission will make a recommendation to the county supervisors, who will make the decision.

Wheeler Resigns as GOP Leader

C. Thomas Wheeler, Riverside insurance man, resigned last week as chairman of the Riverside County Republican Central Committee at the monthly meeting held at Republican headquarters in Riverside. George Stanley, personnel manager of Exchange Lemon Products of Corona, was elected to fill Wheeler's unexpired chairmanship term ending June, 1956. Wheeler was elected overall chairman in June, 1952, and was re-elected to the post in June, 1954.

Wheeler will take over as finance chairman for the committee. Since this past June, the post of finance chairman has been vacant. During the prior two-year term, the position was held by Dr. Errol King of Riverside who did not seek re-election.

From Page 1—MORE ABOUT

MORE CARE

Springs," Capt. Johnson said.

Car clouts have not increased within the past few weeks, but a warning to remove valuable articles from cars was also issued.

"Clothing or a suitcase, or valuable camera equipment left displayed is an open invitation to someone so inclined," Capt. Johnson said.

All articles should be removed, and the car itself locked to deter the petty thief, he added.

Two of the cars were located by police Thursday, the 1955 Chevrolet of Larry J. Jusela, taken from his home at 1805 South Palm Canyon drive, being located at the intersection of Mesa drive and Overlook road, and the 1954 Oldsmobile of Nona A. Baron, taken from a downtown parking lot, being located in another lot.

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PALM SPRINGS, CALIFORNIA
Monday, December 27, 1954

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Building Drops Off in Village

Holiday activities brought a slump in building operations in the Palm Springs area last week with no new dwellings begun but two pools started.

Permits issued by the city department of buildings totalled $16,100 and went to:

Henry Bollman, 1211 South Calle Marcus, Kenyon, pool, $4,000.

Desert Moon Court, 363 Mel avenue, Press Construction, addition, $1,100.

Wellman Holbrook, 1563 South Palm Canyon, Press Construction, ramada, $1,000.

Lone Palm, 1276 North Palm Canyon, Cavett, addition, $3,000.

Jack Peters, 1211 South Calle Marcus Kenyon, pool, $4,000.

Stanley Striker Smith, 2619 Anza Trail, Kenyon, addition, $3,000.

In the Palm Springs are the county building department issued three permits, all in Palm Desert. Two were for dwellings. They went to:

Dr. J. Francis, Palm Desert, dwelling, $6,940.

T. C. Falls, Palm Desert, Gordon, dwelling, $7,472.

C. T. Groden, Palm Desert, garage, $1,050.

Tragedy Mars Cabazon Happy Birthday Party

Mike Swan, now of Desert Hot Springs but for years a resident of Cabazon, was honored in the latter community Tuesday on the occasion of his 102nd birthday.

He was honored at a dinner by the Cabazon chamber of commerce.

Tragedy ended the gay party at 11 p.m. when Melvin Hansen, Cabazon realtor, died suddenly as result of a heart attack during the dance which followed the birthday dinner.

DETROIT'S FUNNIEST MAN Frankie Rapp, shown above, will be the star of the New Year's Eve party at Vic Sudaha's Palm House. Rapp played for five years in "The Bowery," famous night spot in Detroit and is famous for his side-splitting comedy.

Tom Luke Home for Christmas

Midshipman Third Class Thomas Luke Jr. was home from his studies at Annapolis to spend his Christmas holiday with his mother, Mrs. Frank Neresesian at 546 Paso El Mirador. Part of his time was spent with his father, Thomas Luke Sr., in 29 Palms.

Midshipman Luke is a graduate of Palm Springs high school and is well known in the Village having been employed for a time in the Palm Springs post office.

After leaving the desert he plans to stop in New Orleans to see the Sugar Bowl game in that city on New Years Day on his way back to Annapolis.

Fence is Victim of Hit and Run Driver

Hit-and-run property damage to a fence in front of herhouse at 600 South Palm Canyon drive, was reported to police Thursday evening by Lerraine Hill.

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—LOUELLA PARSONS

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STARRING
JUDY GARLAND
AND
JAMES MASON

WARNER BROS. PRESENT IT IN CINEMASCOPE TECHNICOLOR AND STEREOPHONIC SOUND
ALSO STARRING JACK CARSON CHARLES BICKFORD
WITH TOM NOONAN · SCREEN PLAY BY MOSS HART · PRODUCED BY SIDNEY LUFT · DIRECTED BY GEORGE CUKOR
A TRANSCONA ENTERPRISES PROD. PRESENTED BY WARNER BROS. ORIGINAL MUSIC BY HAROLD ARLEN.

STARTS NEW YEAR'S EVE DECEMBER 31st!
OSCAR HAMMERSTEIN'S
CARMEN JONES
CINEMASCOPE and TECHNICOLOR
STARRING
Dorothy Dandrigde
Henry Belafonte
Pearl Baily
— also —
"CATTLE QUEEN OF MONTANA"
(TECHNICOLOR)
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Color by TECHNICOLOR
with DEAN JAGGER · Lyrics and Music by IRVING BERLIN · Produced by ROBERT EMMETT DOLAN · Directed by MICHAEL CURTIZ
Dances and Musical Numbers Staged by Robert Alton · Written for the screen by NORMAN KRASNA, NORMAN PANAMA and MELVIN FRANK · A PARAMOUNT PICTURE

STRTS FRIDAY DECEMBER 31
GALA NEW YEAR'S EVE SHOW
7:00 & 9:30
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JOSE FERER
MERLE OBERON
HELEN TRAUBEL
and Guest Stars
Walter Pidgeon
Paul Henreid
Rosemary Clooney
Gene & Fred Kelly
Jane Powell
Vic Damone
Ann Miller
Cyd Charisse
Howard Keel
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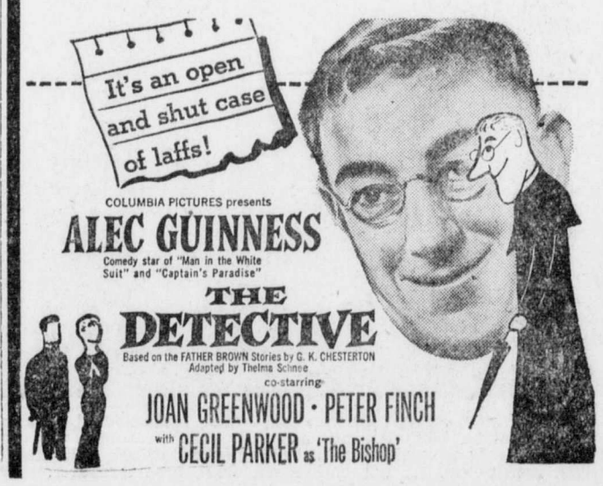
JAMES STEWART
in
ALFRED HITCHCOCK'S
REAR WINDOW
COLOR BY TECHNICOLOR
co-starring GRACE KELLY · WENDELL COREY · THELMA RITTER
with RAYMOND BURR · Directed by ALFRED HITCHCOCK · Screenplay by JOHN MICHAEL HAYES
BASED ON THE SHORT STORY BY CORNELL WOOLRICH · A PARAMOUNT PICTURE

Starts Wednesday—Dec. 29 Shows 6:45 & 9:00



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with CECIL PARKER as 'The Bishop'

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Palm Springs
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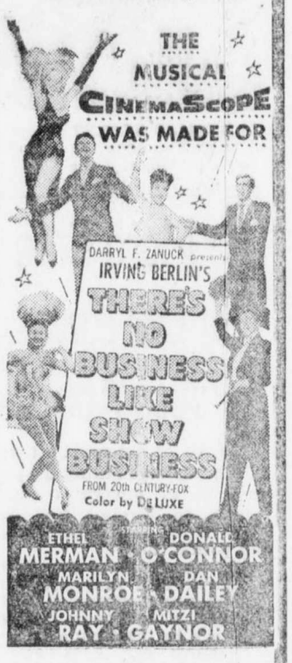
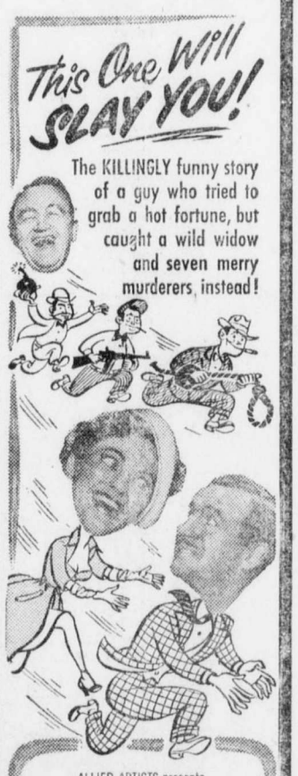


NEW YEAR'S EVE
Shows 7:00 - 9:10 & 11:20
Friday—Dec. 31
WESTERN PREMIERE
of
1955 Brightest
Comedy Hit
at the
VILLAGE THEATRE



ALLIED ARTISTS presents
DAVID NIVEN
YVONNE DE CARLO
BARRY FITZGERALD
in
"TONIGHT'S THE NIGHT"
COLOR BY TECHNICOLOR
co-starring GEORGE COLE

Dividend of 70c Declared by CV Savings Board

At the final meeting of the board of directors of the Coachella Valley Savings and Loan Association, in the company's office last week, a report was submitted by the management, W. H. Smith, president, concerning the progress of the Association for the eleven months period to the close of November.

According to the report, the company has shown a gain of 44% in total assets during the eleven months period of 1954. This gain in assets was reflected in dollar volume exceeding $1,750,000. This will bring the total assets to nearly six million dollars by the end of the year Smith said. A reserve has been set aside equal to 45% of the net earnings of the company as required by the Federal Savings and Loan Insurance corporation.

AFTER PAYMENT of interest to the investment certificate holders, which annual interest expense would amount to upwards of $132,000, the company still showed a net profit in sufficient amount to declare a dividend on all stock outstanding as of December 21 of 70c per share.

This amount would be in excess of the necessary estimated requirements for income taxes and would still leave a substantial sum in undivided profits for payment of future dividends.

The company, according to Smith, paid a dividend in July of 30c per share making a total for the year of $1.00 on the outstanding shares of stock. There are 20,000 shares of Guarantee Capital stock held by approximately 150 individuals in and around Palm Springs and Indio.

ACCORDING to information submitted, the Association is now among the top lending institutions in Riverside county having reached a record during the month of October in excess of $236,000 in individual home loans.

Directors set the interest rate to be paid on savings accounts for the succeeding six months period starting January 1 at 3¼% per annum. Smith said that this interest rate is in line with most of the Associations in the Los Angeles area and is in excess of the rate paid by other institutions of similar nature in Riverside and San Bernardino counties.

Legal Notices

NOTICE TO CREDITORS
No. 15592
ESTATE OF GORDON M. CLARKE, Deceased.

NOTICE IS HEREBY GIVEN, by the undersigned, Sylvia M. Clarke, Executrix of the Last Will And Testament of Gordon M. Clarke, Deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said Sylvia M. Clarke at the office of her attorney, Saul Ruskin, 121 South Palm Canyon Drive, City of Palm Springs, in the County of Riverside, within six months after the first publication of this notice.

Dated at Palm Springs, December 8th, 1954.

SYLVIA M. CLARKE
Executrix Last Will and Testament of Gordon M. Clarke, Deceased
SAUL RUSKIN,
Attorney at Law,
Palm Springs, Calif.
Phone 2986.
403—Desert Sun, Dec. 13, 20, 27, 1954, Jan. 3, 1955.

NOTICE OF SALE OF REAL PROPERTY AT PRIVATE SALE
No. 355 481
In the Superior Court of the State of California, in and for the County of Los Angeles.
In the Matter of the Estate of LURA JUNE CAMPETT, Deceased.

Notice is hereby given that the undersigned will sell at Private sale, to the highest and best bidder, subject to confirmation of said Superior Court, on or after the 10th day of January, 1955, at 10 o'clock A.M. at 5429 Crenshaw Boulevard, City of Los Angeles, County of Los Angeles, State of California, all the right, title and interest of said deceased at the time of death and all the right, title and interest that the estate of said deceased has acquired by operation of law or otherwise, other than or in addition to that of said deceased, at the time of death, in and to all the certain real property situate in the County of Riverside, State of California, particularly described as follows, to-wit:

GRANT DEED.

Vacant Lot in the County of Riverside, State of California, described as follows, to-wit:

"The Easterly rectangular one-half of Lot 19 Lakeland Unit No. 3 of Country Club Heights at Lake Elsinore, as per map recorded in Book 17, Pages 72-73 of maps in the office of the County Recorder of said County."

Terms of sale cash in lawful money of the United States on confirmation of sale, or part cash and balance evidenced by note secured by Mortgage or Trust Deed on the property so sold. Ten per cent of amount bid to be deposited with bid.

Bids or offers to be in writing and will be received at the aforesaid office at any time after the first publication hereof and before date of sale.

Dated December 9th, 1954.

BENEDICT J. CAMPETT
Executor.
ERNEST L. MESSNER
Attorney for Executor of the Executor of said decedent.
406—Desert Sun, Dec. 20, 27, 1954, Jan. 3, 1955.

CERTIFICATE OF BUSINESS UNDER FICTITIOUS NAME

The undersigned does hereby certify that he is conducting a club, restaurant, and real estate business at 1600 Chia Road, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of PALM SPRING RANCH CLUB, and that said firm is composed of the following person, whose name and place of residence is as follows, to-wit:

N. B. Clarke, 1364 Londonderry Place, Los Angeles 46, California.

Witness my hand this 1st day of December, 1954.

N. B. CLARKE

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) ss.

On this 1st day of December, A.D. 1954, before me, a Notary Public in and for the said County and State, residing therein, duly commissioned and sworn, personally appeared N. B. Clarke, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

In Witnes Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

RUTH FRANCIS JENKINS
(Seal) Notary Public
My Commission expires April 8, 1958
397—Desert Sun, Dec. 6, 13, 20, 27, 1954

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

The undersigned does hereby certify that he is conducting a Real Estate business at 71-811 Highway 111, Rancho Mirage, California, under the fictitious firm name of RANCHO MIRAGE REALTY CO. and that said firm is composed of the following person, whose name in full and place of residence is as follows, to-wit: A. Ronald Button, 2263 Maravilla Drive, Hollywood 28, California.

Witness my hand this 20th day of November, 1954.

A. RONALD BUTTON

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) ss.

On this 20th day of November, A.D., 1954, before me, Shirley St. Leon, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared A. Ronald Button known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

In witness whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

SHIRLEY ST. LEON
(Seal) Notary Public in for said County and State
395—Desert Sun, Dec. 6, 13, 20, 27, 1954

NOTICE OF PUBLIC HEARING BEFORE THE BOARD OF SUPERVISORS OF THE COUNTY OF RIVERSIDE, STATE OF CALIFORNIA ON THE APPLICATION FOR M-3 PERMIT TO ESTABLISH, OPERATE AND MAINTAIN A TRAILER PARK IN THE CATHEDRAL CITY AREA.

NOTICE IS HEREBY GIVEN: That a public hearing in the matter of the application of W. H. Mattox, 5330 San Francisco Boulevard, Sacramento, California for an M-3 permit to establish, operate and maintain a trailer park located northwesterly of Sunny Lane and Palm View and approximately 1.5 miles easterly of Cathedral City, and more particularly described as follows:

the NE¼ of the SE¼ of the NW¼ of Section 35, Township 4 South, Range 5 East, S.B.B. & M., U.S. G. Survey, excepting therefrom southerly and easterly 20 feet thereof for streets; excepting therefrom the SW¼ of the NE¼ of SE¼ of the NW¼ of said Section 35, also excepting therefrom the northerly 165 feet of the easterly 302.14 feet thereof.

will be held before the Board of Supervisors of the County of Riverside in the regular meeting room of said Board, in the Courthouse, Riverside, California, on Monday, January 10, 1955, at the hour of 11:00 o'clock A.M., at which time and place testimony pertinent to the matter will be heard.

BY ORDER OF THE BOARD OF SUPERVISORS OF THE COUNTY OF RIVERSIDE, STATE OF CALIFORNIA.

Dated: December 13, 1954.

G. A. PEQUEGNAT
County Clerk and ex officio Clerk
(Seal) of the Board of Supervisors
By H. C. Begole, Deputy
410—Desert Sun, Dec. 30, 1954.

From Page 1—MORE ABOUT

NEW YEAR

of his mystic tricks in the Kiva Room.

ACROSS INDIAN AVENUE to the Doll House on Palm Canyon drive where George and Ethel Strebe hold forth. Said Strebe:

"We're taking reservations but they really are not necessary. Everybody is invited to the Doll House New Year's party with or without a reservation." Annually that spot is jammed with merrymakers and the husband and wife team predict that signs indicate right now, that their famous place will be packed. Johnny Ricardo and his Latin combo will furnish the music there.

AROUND THE CORNER on Palm Canyon drive again. Dave Lyons in his Saddle and Sirloin is preparing for the greatest rush of celebrators that spot, it is predicted, ever held.

He has booked a most beautiful entertainer by the name of Charlita and her "Men of Music." It is Charlita's first appearance in Palm Springs or on the stage since she started in motion pictures and television. All of the accessories traditionally necessary to prepare one for the coming of a new year will be supplied such as hats, noise makers, horns and whistles. Other ingredients will be added by the mixologist behind the bar, no doubt.

RUBY AT THE DUNES predicted a heavy night for that place with Connie Barleau and Gracie Frankel behind the copper piano bar "and those two will be singing all of the traditional New Year's Eve songs and the favorite tunes in their intimate manner," said Ruby. "Of course," he added, "the usual clatter of noise makers and other colorful objects will be furnished. It's going to be the biggest crowd in our history."

DOWN THE PALM-LINED street to the Del Tahquitz hotel—the Rendezvous Room. Lee Hixson, manager announced that every nook and cranny in the hotel big enough to hold a bed is reserved for the holidays, and the Rendezvous Room where Larry Aldon at the piano bar will play and sing and assist all those in carrying a tune—"an old familiar tune or just any song requested."

By the way, while we are on the subject of hotels, every one in town, it is reliably reported is "sold out of space."

Vic Sudaha, owner of the Palm House, is way up there in the running for the finish line insofar as patrons for his nitery is concerned. For entertainment he has booked Detroit's funniest comedian, Frankie Rapp, who spent five years in the famed night spot in that city called "The Bowery." In addition there is Maxine Holman in her famous wolf dance and Songstress Virginia Dew, the town's favorite singer. Music by Pat Barbara.

BY THIS TIME the writer is rolling down the Valley toward Thunderbird where Si Slocum announced he is filled to capacity; Shadow Mountain club, ditto, and then the Desert Air hotel where John Noyes holds forth as manager.

Here the Desert Air Club will entertain and the reservation list for New Year's eve is heavier than ever before, he announced.

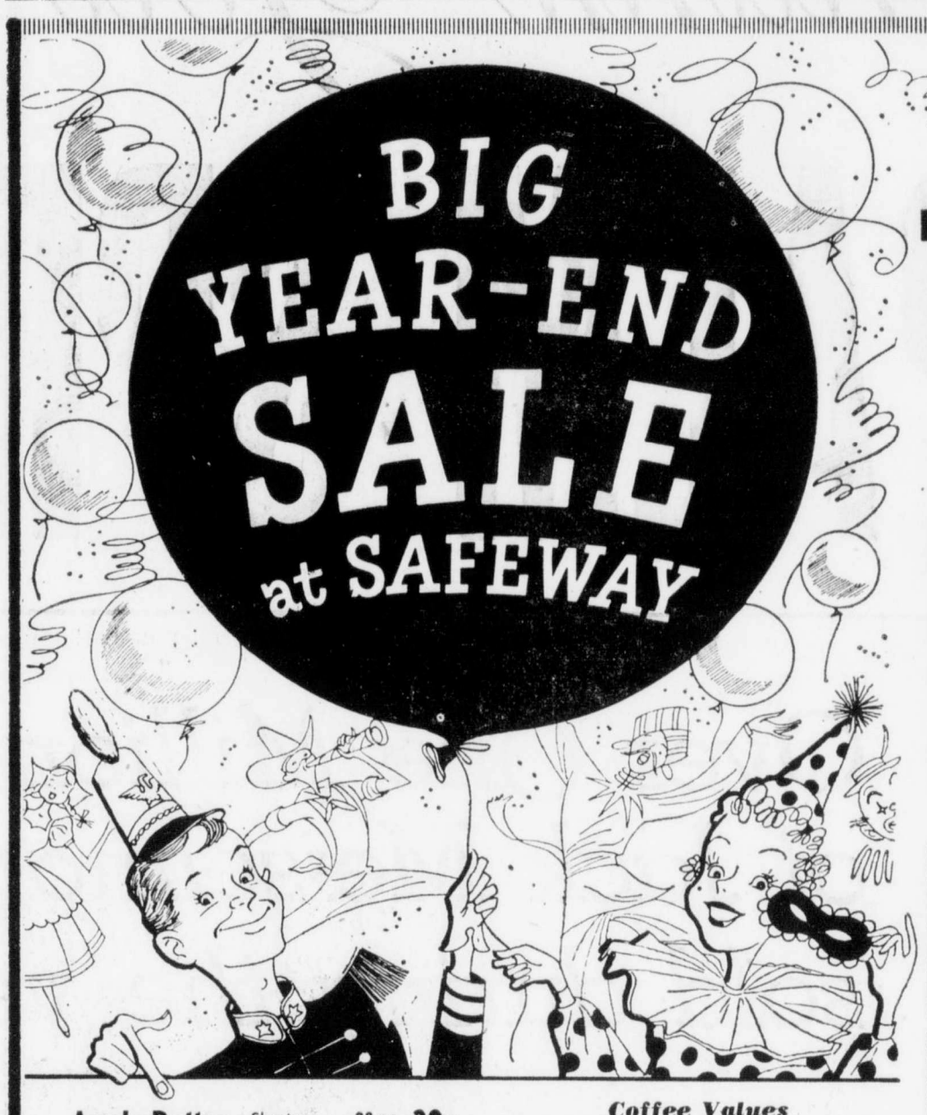
Handsome Charles Farrell may not find any room in his own Racquet Club because of reservations and Sam Taylor said the same for the Tennis Club. The town is racing toward the end of 1954 and will greet the New Year with the biggest crowd in its history.

New Auto Stolen Owner Reports

Theft of a car which he had only owned one week, from the driveway at his home at 1805 South Palm Canyon drive, between 6 p.m. and midnight, Wednesday, was reported to police by Larry J. Jusela.

The 1955 Chevrolet coupe, valued at $3,300, had the license plate 2W86126.

BIG YEAR-END SALE at SAFEWAY



Ringing out '54 with BIG SAVINGS!

Can't think of a nicer way to say goodbye to 1954 and hello to 1955! It's a store-wide, wind-up sale... outstanding values in every section. Come in today... come in often. Shop for good eating now, stock up for good eating next year. And make a New Year's resolution to save more all next year...at your Safeway!

Specially Reduced Year End Values

TOMATO JUICE LIBBY or SUNNY DAWN. (18-oz., 2 cans, 21c.) 46-oz. can 23c
PORK & BEANS VAN CAMP'S. 21-oz., 16c 16-oz., 2 cans, 25c 30-oz. can 21c
MARGARINE COLDBROOK (Dalewood, per pound, 21c) 1-lb. carton 19c
SWISS CHEESE NATURAL Pre-cut & Cello-wrapped. lb. 59c
SCOT TISSUE TOILET PAPER New and Finer! 2 rolls 21c

Torpedo TUNA Grated Style. 6-oz. can 29c

Lucerne EGG NOG qt. ctn. 59c

Cragmont BEVERAGES Collins Mix, Ginger Ale, Lemon-Lime, Sparkling Water. qt. btl. 15c Bottle deposits are extra.

Cream O' Crop EGGS LARGE SIZE GRADE AA doz. 49c Every Egg Guaranteed Fresh.

Apple Butter Shasta Brand 28-oz. jar 29c
Tomato Soup Campbell's 3 10½-oz. cans 32c
Tea in Bags Canterbury Black 48-bag ctn. 49c
Converted Rice Uncle Ben's 14-oz. pkg. 25c
Carnation Milk Evaporated tall can 13c
Nonfat Dry Milk LAC MIX 3-lb. pkg. 99c
Swedish Mints Roxbury Brand 2-oz. pkg. 29c
Dessert Topping PRESTO WIP 6-oz. can 47c
Cinch Cake Mix 17-oz. pkg. 35c
Devil's Food, Fudge, White, Golden.
Hydrox Cookies Sunshine Brand 7½-oz. pkg. 25c
Tea Timer Crackers 1-lb. pkg. 29c
Amherst Cheese Food 2-lb. loaf 75c
Danish Butter Grade AA 1st Quality 1-lb. ctn. 69c
Montrose Butter 1st Quality Foil wrapped 1-lb. ctn. 69c
USDA Certified Grade AA.
Parade Detergent 19-oz. box 32c PLUS TAX
CURTSY JELLY ROLL Raspberry Fruit Jelly rolled into light luscious Sponge Cake. 23c SPECIAL
Holiday Fruit Cake 1-lb. 5-oz. ring 79c
Sliced Bread Mrs. Wright's White or Wheat std. loaf 18c
(Sandwich or reg., lg. std. loaf, 26c)
WESSON SALAD OIL pint bottle 35c quart bottle 66c
TIDE DETERGENT "Tide's in, dirt's out." 19-oz. pkg. 32c Plus Tax

Coffee Values
Nob Hill Coffee Tops in Quality 1-lb. bag 94c
Airway Coffee Mild and Mellow 1-lb. bag 92c
Pennant Coffee Priced Low! 1-lb. bag 91c
Instant Coffee Edwards 100% Pure 2-oz. jar 59c

YEAR-END MEAT VALUES

CHUCK ROAST SEVEN BONE or BLADE CUT lb. 39c
Shoulder of USDA CHOICE BEEF. (Round Bone Roast, lb., 45c.)
RIB ROAST Standing cut, 7" long, from first five ribs of USDA CHOICE BEEF. lb. 73c
WILSON'S CANNED HAMS Tender Made 6-lb. can 5.49
HEN TURKEYS All Sizes. Popular Brands Gov't Grade A, Eviscerated. lb. 49c
TOM TURKEYS All Sizes. Popular Brands Gov't Grade A, Eviscerated. lb. 39c
BOILING BEEF Plate meat from USDA CHOICE Beef. lb. 9c
BEEF SHORT RIBS USDA Choice To Braise or Bake. lb. 15c
Link Sausage Swifts Brown 'n Serve 8-oz. pkg. 49c
Breaded Shrimp Capt.'s Choice 10-oz. pkg. 49c
Corned Beef Boneless Brisket lb. 49c
Ground Beef Visking Pack lb. 39c

DOG FOOD CALO 2 15½-oz. cans 25c NIP 'N' TUCK 3 15½-oz. cans 25c

Bel-air Frozen Foods
Premium Quality at low cost.
Cut Green Beans 2 10-oz. pkgs. 35c
Green Beans French Style 2 10-oz. pkgs. 35c
Sliced Peaches 2 10-oz. pkgs. 35c
GLOBE "A1" MACARONI Elbow Type. 8-oz. pkg. 13c 16-oz. pkg. 21c
SPRY SHORTENING Fine for Baking or Frying. 3-lb. can 91c
Lucerne Dairy Values
Half & Half pint ctn. 21c quart ctn. 39c
Lucerne, half milk, half cream.
Whipping Cream ½-pint carton 31c
Lucerne prices in local milk area.

Fuerte AVOCADOS Large size fruit. For salads, serve sliced or on the half shell. 2 for 25c
RED APPLES WASHINGTON WINESAP. 2 lbs. 25c
YELLOW ONIONS Sweet and Mild Flavor. lb. 6c
FRESH CARROTS Clean, Fresh. lb. 7c
POTATOES WHITE ROSE Packed in paper bag. 10 lbs. 39c

QUAKER OATS Quick or Regular. 20-oz. pkg. 17c 48-oz. pkg. 37c
DEL MONTE CATSUP Made with Pineapple Vinegar. 14-oz. bottle 18c
GARDENSIDE TOMATOES 28-oz. can 16c
GOLDEN CORN Highway Cream Style. 2 17-oz. cans 23c
MAYONNAISE NUMADE In purity jar. pint jar 40c quart jar 59c
SANDWICH SPREAD Lunch Box. Pint jar, 36c. quart jar 59c
TABLE SYRUP Sleepy Hollow. 12-oz. bottle 25c 24-oz. bottle 49c
PEANUT BUTTER Beverly chunk or creamy. 12-oz. jar 33c 20-oz. jar 53c
CHUNK TUNA Breast O' Chicken For Sandwiches, Salads. 6½-oz. can 30c

PRICES EFFECTIVE MON., TUES., FRI., AT SAFEWAY STORES IN THIS AREA AND ON JANUARY 2 IN STORES OPEN SUNDAY. (Stores close 7 P.M. New Year's Eve. Open New Year's Day.)

Right to limit reserved. No sales to dealers. Sales tax collected on taxable items.

SAFEWAY

Air Conditioned 350 So. Palm Canyon Drive

and
DRESS FOR THE OCCASION!

The King's Quarters
174 North Palm Canyon Drive
(in The Center)

Thank You

PEOPLE OF PALM SPRINGS

Over One Million Dollars of Jack Meiselman Homes sold during the year 1954

MY PARTICULAR THANKS FOR THE GREAT COOPERATION OF THE COACHELLA VALLEY SAVINGS & LOAN ASSOCIATION WHO MADE IT POSSIBLE FOR BUYERS IN THE AVERAGE INCOME BRACKET TO BUY ONE OF THE JACK MEISELMAN HOMES

Thank You

CITY OFFICIALS . . . Particularly "DUTCH" GRAHAM, JACK SANDERS, BARBARA and GEORGE ROGERS. We really have a great crowd at the City Hall.

CRAFTSMEN . . . Starting from HOWARD DEASON who formed and poured the foundations and plasterers like J. R. STOKBAK & CO., "SHORTY" KNUPP, electrical contractor, THOR FREDRIKSEN, SR. and JUNIOR, RYAN & RYAN, PERRAULT PLUMBING CO., JOHN GALLERANI and suppliers like DILL LUMBER CO. right up to the roofer like PERRY SANDERS.

REAL ESTATE BROKERS . . . Such as TERRY RAY, CULVER NICHOLS, and others who have assisted GEORGE GANNON in the sale of t hese homes.

ESPECIALLY, THANK YOU, GEORGE GANNON

Without you none of the above would have been accomplished. You have guided my every step, and each step has been a stride in the right direction. Also to your associates Al Ziskin, Henry Burton, Jimmy Morton, Betty Parker, and Geri Fredericksen.

Sincerely,

Jack Meiselman

14 Homes now under construction . . . 6 of which have been sold

SUN AND SHADOW, one of the most elaborate apartment hotels in Palm Desert became the property of the P. H. B. Oil Company of Venice, according to an announcement by Edith Eddy Ward. The sale of Sun and Shadow by Miss Ward, originally owned by Fred and Joyce Talbot, caused considerable comment in realty circles because of the value of the property and its renown.

MISS WARD, who handled the transaction involving a considerable amount of money, said that Bill Bibee will manage the luxury apartment hotel which adjoins the fabulous Shadow Mountain Club. Some of the most notable persons in the nation have wintered at Sun and Shadow Apartment hotel. It is reported to be the largest real estate transaction to take place at Palm Desert in some time.

CATHEDRAL CITY

By PAUL AND MILDRED CLARK

WOMAN'S CLUB PARTY

Cathedral City Woman's Club met Wednesday of last week in a full afternoon of festivities, beginning at 12:30 with a luncheon, planned, cooked and served by the committee headed by Mrs. Laura Madison, and consisting of Mmes. Hazel Colglazier, Iva Mhoon, Margaret Potter, Frances Cunningham, Wilma Gordon and Marguerite Hillery. It was a typical holiday luncheon with all the trimmings, ending with ice cream snowballs with miniature holly and lighted candles on each one. The tables were aglitter with snowball ornaments sparkling with sequins made by the Girl Scouts of Troop 21.

The program followed a short business meeting conducted by Mrs. Wilma Gordon in the absence of the president Mrs. Marjorie Ballagh, and was given by the A Cappella choir of the Palm Springs high school directed by Alex Hammond. The program consisted of a group of Christmas Carols by the entire group. A lovely quartet arrangement of "Kolyada" by Gnotov featured Linda Di Grandi, Mary Paul, Frank Brown and Gary Driskell. The solo part of the Appalachian Carol "I Wonder as I Wander" was carried by Carol White. A delightful change of pace was the duet and dance of Marilyn Mills and Gary Hammond rendering "The Merry Christmas Polka."

Irving Berlin's "Silver Bells" featured the trio, Patsy Chacon, Doradeen Parker and Judy Roberts. Phil Carrasco sang as a solo "Oh Holy Night" by Adolph. Sandy Hill and Judy Roberts were accompanists for the group.

The next meeting of the club will be a luncheon meeting held at the Deep Well Inn at 12:30, January 5. The program chairman, Mrs. Wilma Gordon, promises a surprise entertainment, something quite different and unique. Reservations for this luncheon may be made with Mrs. Paul Clark, 8-4691.

ENLARGE LIBRARY

Shelves for an additional 600 books have just been installed in the Cathedral City Public Library. This brings the number of books on hand to 8500. Librarian Warner Moon wishes to call particular attention to a special feature known as the "Swap, Sell or Give" section. In this section is a wide selection containing many late editions priced at 10c to $1.00, and a great many may be had free. The local library is the second largest in the entire county system, and is a favorite rendezvous for winter visitors.

Librarian Moon doubles as secretary of the Chamber of Commerce, so that general information concerning the area is also available during regular library hours which are 2 to 5 and 6 to 8 on Mondays, Wednesdays and Fridays.

CATHEDRAL CITY NOTES

The local Lions club held its annual Christmas dinner party Thursday night at the Town Hall. President Carl Jackson presided and Jim Wolseth was program chairman.

Although the obituary appeared Monday in The Desert Sun, your columnists feel they would like to add their expressions of sympathy to Father Joseph Leissler in the death of his mother, Mrs. Mary Leissler, who passed away last Friday afternoon quite suddenly. Mrs. Leisller had made her home with her son at The Parish for the last four years, and has been a constant help and inspiration to him. The parishioners and many friends will miss her greatly.

Santa Claus made his appearance at the Cathedral City school Wednesday morning at the Christmas party held in the school auditorium. A program was given by all the grades consisting of a lovely pageant of the Nativity and the singing of Christmas carols. Santa presented each child with a stocking well filled with goodies which he found under the beautifully decorated tree. Perhaps the nicest part of the day was the adjournment of school at noon for the Christmas vacation, convening again on January 3 in the new year.

Some early Sunday morning riders were well repaid for their long jaunt with a lovely "chuck wagon" breakfast at the Claude Cobb home. The riders started their jaunt from the Shadow Mountain stables, and tethered their mounts in the shade of the date palms at the ranch, while their riders partook of breakfast. The riders were: Edna Cobb, the Cordes'—Robert, Delores, Claudia and Robert Jr.; Iva Mhoon, Bill Hillery, Mr. and Mrs. Elden Brown, Margaret Potter and Wilbur Larrison. The timid souls who did not ride cooked and served the breakfast, and were: Claude Cobb, chief chef; Alphamay Larrison, Marguerite Hillery, Paul and Mildred Clark, John Cordes, and Ray Potter.

18 Promoted by Citizens Bank

Eighteen officers and employes of Citizens National Trust & Savings Bank of Riverside received new appointments Tuesday from the bank's board of directors, it was announced today by Elden Smith, president.

New vice-president is John S. Fisher, manager of the Magnolia Center office. New assistant vice presidents are: Walker G. Mathews, main office commercial real estate loan officer, and administration officers John Barbee, agricultural representative, J. B. Kilbourne, consumer loan department, William J. Park, operations department, and Peter H. Ulrich, mortgage loan department.

Nine officers have been promoted from the position of assistant cashier to a newly-created title of assistant manager. They are: Wendell Wildman, Arlington; T. W. Fellwock and H. E. Moore, Magnolia Center; Fred E. Deneger and Lloyd Evje, Blythe; George F. Fleming, Indio; Donald E. Goundry, Rialto; J. W. Monninger and Carl H. Wessel, San Bernardino.

Shaler G. Wilder, of the Indio office, has been elected assistant cashier. New escrow officers are Helena Woodworth, Corona, and Lamar Borders, Hemet.

CD Sirens to be Sounded Today

Civil Defense sirens are scheduled to wail at 10 a.m. today in a routine test of the local equipment, Robert W. Peterson, CD head for the Village, said.

Villagers are asked not to overload the telephones when they hear the sirens and to check their own home Civil Defense equipment.

La Quinta Zone Plan Ready Soon

Permanent comprehensive zoning plans for La Quinta area will be ready next spring, members of the county planning commission said Thursday.

The plan will go to the county supervisors, who will decide whether to put it into effect.

In December of last year, the supervisors adopted a temporary zoning plan to protect the community against the development of a housing tract that was considered substandard by owners of property in La Quinta.

The supervisors have said they will keep the temporary plan in effect until the permanent plan is adopted.

TRIXIE'S DANCE STUDIO

For Girls & Boys

Open Monday, Tuesday, Wednesday and Friday

from 3 to 6

Ballet & Tap

670 Calle Palo Fierro

For Information Phone 5810

BAR-B-Q FOODS

FAMILY STYLE DINNERS

DRAUGHT BEER

THE BARN

RAMON RD. & INDIAN AVE.

PALM DESERT

By LOU KUEHNER

TWIN PINES ENTERTAINS

The Christmas spirit was deeply experienced at the last Palm Desert Rotary meeting when its members were treated to some very outstanding entertainment by the Twin Pines Chorus. Ralph Johnson, superintendent of the Twin Pines Ranch, delivered an inspiring talk which was uniquely supplemented by selections from the chorus. Fitting quite naturally into Johnson's account were such songs as the "Twin Pines Welcome Song," "Trees," "In the Garden," and, oddly enough, "Oh, Baby Mine."

The warmth and heart-felt gusto displayed by the boys' songs and conversation is indicative of the success of this "residence high school for boys with problems." Ralph Johnson, the founder, claims no miracles — just tries to apply good "horse sense psychology," as he puts it. None of his staff are trained juvenile workers. Instead his counselors are usually trained carpenters, electricians, etc. who are interested in boys.

The boys have their days well spent with classes, recreation and useful work. Each one goes through an inductive period of learning ranch life, after which he chooses a trade to be trained in by skilled craftsmen. After a period of eight months to over a year's stay at the ranch, the boy graduates. He is then ready to begin a new life, reinforced by the sentimental but sound Twin Pines treatment. Johnson likes to think of a boy's stay at the ranch as "a short time where God must have spent a long, long time."

The Rotary and the Business and Professional Women's Clubs played host to the Twin Pines Boys at the home of Jim Easley Sunday. Bert Cavanaugh handled all arrangements for the party.

CLEAN-UP CAMPAIGN

An expertly-planned and executed clean-up campaign was staged by the Palm Desert Corporation. Twenty Palm Desert residents, divided into about crews, manned shovels and trucks and cleared the entire area of unsightly debris. Following this little "GI" party, the crews enjoyed coffee and donuts at Firecliff Lodge. Instigator and lender of clean-up equipment was Cliff Henderson, prominent Palm Desert resident.

HOLIDAY TREK AT SMC

One of the most unusual Yuletide parties emanated from the Shadow Mountain Club on Dec. 18. The party was in the form of a desert Holiday Trek. Children between the ages of eight and thirteen assembled at the club for a briefing of the Trek by Lou Kuehner, recreation director. The group was divided into two teams which were to compete in finding nonliving desert flora that could be used most cleverly in decorating a room, "desert Christmas style."

The creative, unhibited imagination of children was unusually noticeable as the enthusiastic youngsters collected gourds, driftwood, seed pods and the like while anticipating their uses as decorations. After an hour of collecting, the intrepid hunters returned to the club and combined their creative talents to produce wreaths, centerpieces and mobiles — all in the spirit of the holidays and the desert. A colorful buffet supper was served to conclude this novel Christmas party.

Insuring the success of the party by their generous help were Mmes Jerry Malone, Henry Cheeseman, H. L. Mero and father, and Mrs. Stanley Ring, along with Vicki Wenck and Buda Lys Mero, who baked the cookies.

PALM DESERT BRIEFS

The Clifford Ives have just arrived from wintry Minneapolis. They will spend their usual six months at Palm Desert . . . The Tom Browns and their guests, Mr. and Mrs. Lew Sumpter of Burbank, spent an enjoyable evening at the Shadow Mountain club with Marny Brown Manny, Dr. William Thomas and the Dudley Steeles . . . Many, many Palm Desert friends have asked if they might say "Hi," via this column, to Lake Littlejohn, who is at the Casita Hospital in Indio. Littlejohn was seriously injured in an automobile collision last week in Palm Desert . . . "Christmas is for Kids" could have been an appropriate title for the party given at Shadow Mountain club for over 100 enthusiastic children. From all indications, however, the parents were having as much fun as their wide-eyed moppets . . . Speaking of Christmas and kids — it is rumored that Santa Claus will arrive in his sporty airplane (successor to the sleigh) at Desert Air Park on Christmas Day at 2 p.m. Children will be hosted to a party of gifts and refreshments at a gathering around the Desert Air Hotel swimming pool . . . Brian Donlevy and his daughter are at the Desert Air for the holidays . . . Proof of the ever-increasing popularity of the desert is the new, face lifting that Highway 111 is undergoing.

JEWELRY LOST

Loss of a gold pin and platinum wedding band, both valued at $300, was reported to police Thursday by Mrs. Gertrude Dessy, Forrest Hills, New York. The loss occurred at a local hotel.

Becker Names L.A. Firm Southland Correspondent

Appointment of Dwyer-Curlett and Co. as primary mortgage loan correspondent in Southern California was announced yesterday by Charles E. Becker, president of Franklin Life Insurance Co., of Springfield, Ill.

Arrangements were made with Richard F. Dwyer, president and general manager of the firm, Becker said. Both Becker and Dwyer are residents of Palm Springs.

Loans amounting to approximately $2,000,000 will be handled by Dwyer-Curlett during the first 30 days, he stated. A substantial portion of Franklin Life's new mortgage investment portfolio for 1955 will service this area.

IN MAJORITY, these will be FHA and GI residence and business mortgages, Becker said.

"Southern California is not only the fastest growing area in the United States, but, economically, one of the most sound," Becker declared.

"During the past two years, Franklin Life has invested more assets in California, and particularly the southern part, than any other state—and we do business in all 48 states, District of Columbia, Alaska, Puerto Rico and Hawaii."

Becker said that Franklin Life maintains 40 branch offices in California, with coast headquarters at 530 West Sixth street, Los Angeles. New insurance to be written in 1955 will exceed $40,000,000, he predicted.

"SINCE WE DO a greater volume of business in California than in any other state, naturally we are making greater investments here," he said.

Franklin Life assets are in excess of $300,000,000. Sixty percent of investments are in mortgage loans, forty percent in bonds.

Established in 1884, the firm now places 18th in size in the United States and has $1,750,000,000 in insurance in force.

READ SUN CLASSIFIED ADS

Greet the New Year

Gayly

in a cocktail dress

from our

Sensational Selection

from $17.95 - $69.95

Ruth Bradley

FASHION CENTER

457 North Palm Canyon Drive Phone 5333

Chi Chi Starlite Room

Tremendous Holiday Week Show

DICK CONTINO . . . PAUL GILBERT

RITA LUPINO

Gala NEW YEARS EVE PARTY!

fun... favors... A Good Time!

Dancing to

BILL ALEXANDER

and His Orchestra

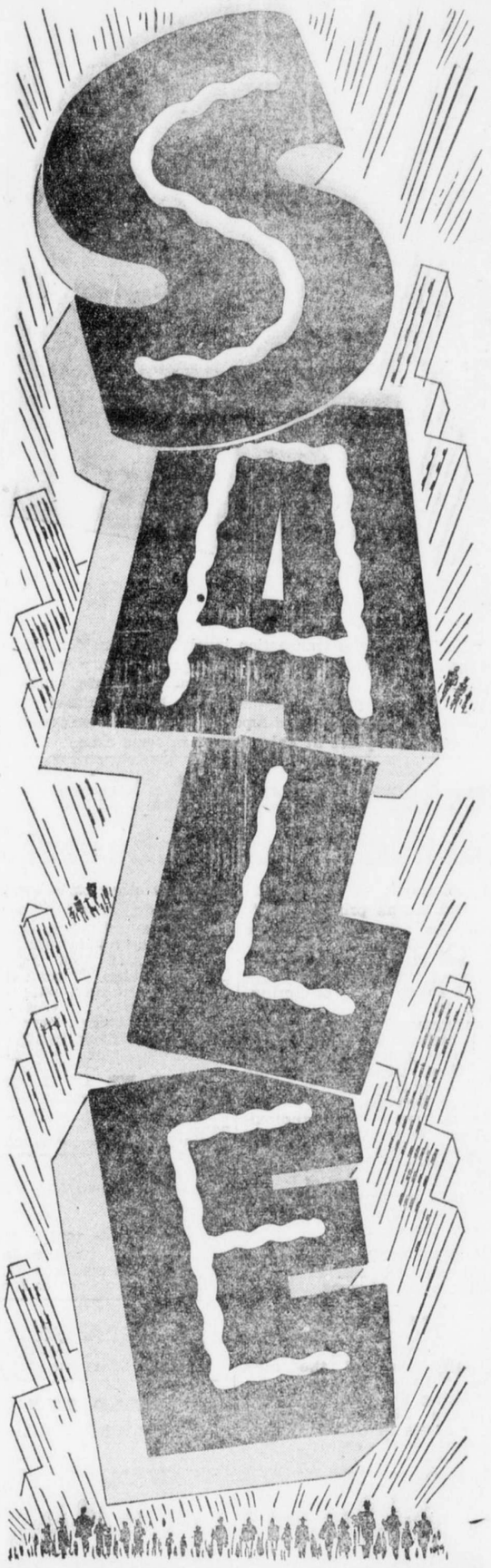
HOME OF DELICIOUS HICKORY BROILED STEAKS

Reservations

PHONE 7391 or 5133

SHELTON'S REMOVAL

WATCH FOR OUR ANNOUNCEMENT
OF OUR NEW LOCATION
EARLY IN JANUARY



OFFERING AN ALL-OUT JANUARY
CLEARANCE AND REMOVAL SALE
PRICES ON QUALITY MATERIALS
WILL NEVER BE LOWER

STARTS MON., DEC. 27

WOOLENS

ORLON FLEECE, 54" wide 9.95 **7.95**

WYNER ALL WORSTED JERSEY 54" plain 3.25 **2.89**

WYNER JERSEY PRINTS and Novelties 3.95 **2.89**

FORSTMANN WORSTED CREPE, Oriona black, brown, wine 6.75 **4.95**

FORSTMANN WORSTED CREPE Oriella, brown, navy, wine and green 9.50 **4.95**

FORSTMANN WORSTED and Rabbit Hair Check 10.95 **5.95**

FORSTMANN CHARMEEN Gabar, black and slate blue only 11.75 **8.95**

FORSTMANN CORDEEN, Aristocrat of Worsteds 12.50 **8.95**

FORSTMANN GABARDINE, black only. Silvana 9.75 **4.95**

BOTANY Baronet Crepe 4.95 **3.89**

BOTANY Wool Flannel .... 4.95 **3.89** 8 colors

Special Purchase
BATES TISSUE GINGHAM
1.00 yd.

BOTANY Luxura Broadcloth, Black, Mulberry, Green 7.50 **5.95**

FORSTMANN JERSEEN, Green, wine, brown, black .. 8.25 **5.95**

STEVENS Wool & Nylon Flannel washable 4.95 **2.95**

MILLIKEN plaid woolens and Novelty tweeds 4.95 **3.89**

BOTANY Reedston Check 7.50 **5.95**

WOOL Tweed 5.95 **4.89**

POODLE Cloth, white brown, biege 6.95 **5.49**

BETTER COTTONS
Everglaze chambray, Serasheen, Calif.hand prints, Stoffel lustrechine, Stoffel organdy, embossed cottons, printed organdies and cotton tweeds.
Values to $1.98
89c yd.

WHITE WOOLENS

Botany Gabardine	9.50	7.95
Flannel	5.50	4.50
Albatross	3.75	2.95
Crepe	4.95	3.95

HOFFMAN Wool Tweed 4.95 **3.79**

PARKER WILDER FLANNEL Navy only 3.50 **2.95**

BOTANY and LORRAINE Gabardine, val. from 7.95 to 9.95 **4.95**

LEBANON, washable flannel clan plaids 4.95 **4.49**

2 DYNEL Blankets, nile 22.50 **18.95**

4 PLASTOLYN Table Cloths 64x72 .... 4.50 **3.49**

ALL SHEETS, PILLOW CASES, TOWEL SETS, Greatly Reduced

DRAPERIES

HEAVY BARK CLOTH, discontinued barke prints, Moire, blue only, Sail cloth prints, Values to 2.98 .... **yd.1.49**

ACETATE FAILLE, 45" reg 1.25 **69 yd.**

EVERGLAZE Chintz prints .... 1.50 **69c** 36 inch

Monks Cloth 50", reg. 1.29 .... **1.00**

Sabu, white, approx. 60 yds. Special purchase .... **1.00 yd.**

Banjo & Bark Cloth .... **1.00 yd.**

Everglaze Chintz, plain, Reg. 1.50 .... **1.00 yd.**

All other Drapery Fabrics, including Bark prints, Caliente cloth Moray Tweed LESS 10%

KIRSCH EXTENSION RODS Limited Number to Clear GREATLY REDUCED

One group bolt ends and closeouts, taffeta, satins, brocades, corduroys lames, nylons and laces . . .
Values 69c to $3.95
1/3 to 1/2 off

BLENDS

RAYONS and SILKS

Eyecatcher ACRILAN CREPE Coral and Navy 2.75 **1.89**

MILLIKEN Acrilan/Rayon .. 2.95 **1.89**

Imported LANELLA Cotton/wool, washable 2.25 **1.89**

Skinner GAI-TOILLE, Washable rayon/nylon 2.35 **1.89**

Mill End COTTON PRINTS .. 3 yds. **1.00**

BURMI-BLEND, Burmil Suiting, 45" 2.00 **1.49**

BUR-MIL Flannel Dot 60" Suiting 2.95 **1.49**

Desert Bloom SUEDE CLOTH 39" red, biege, chartreuse .. 2.98 **1.49**

SPANISH COSTUME, one only Black Velvet basque top, Red Satin tiered skirt to clear Size 12 .... **$25.00**

SPANISH Costume ,yellow printed Cotton, same style as above Size 12 .... **$15.00**

COHAMA SILK Pongee Prints 3.75 **2.95**

COHAMA SILK SHANTUNG Red and Chartreuse only 3.49 **1.95**

Quilted MATELASSE TAFFETA re. 4.50 **3.59**

SLIPPER SATIN by Cohama and A. P. Silk, special purchase .... **1.69 yd.**

ONE GROUP
Ninons Marquisettes, Surahs, Shantung Taffetas, Hawaiian Prints, Bemberg, 45" wide — very special at
89c yd.

COTTONS

Forge Mills FLOCKED DENIM 36" 98c **69c**

Forge Mills FLOCKED GINGHAM 36" 1.39 **69c**

Hawaiian PRINTED COTTONS 36" 1.00 **79c**

OUTING FLANNEL, pink, nile, white, 3 yards **1.00**

Quilted OUTING PRINT, pink only 1.59 **1.00**

Embroidered FLOUNCING 2.25 **1.89**

Bates DISCIPLINED PRINTS, Fall Patterns 1.39 **1.00**

PETTI-PLEAT, cotton permanent Pleats 1.29 **1.00**

TWEEDY GINGHAM, Galey and Lord 1.69 **1.00**

SWAGGER GINGHAMS, ditto 1.49 **1.00**

16 WALE CORDUROY 1.19 **98c**

PRINTED CORDUROYS 1.69 **1.19**

IMAGO ORGANDY by Fisba Gay Florals 1.00 **79c**

BIRDSEYE PIQUE (pink and yellow only) 1.98 **1.39**

Cottons, broadcloth and percale prints, chambrays, pucker sheers, Quadriga cloth, denims, plisses. Values to 85c Yard
39c yd.

COHAMA DAMASK for formal Dresses, Suits, etc. 2.95 **2.39**

Embroidered Taffeta 2.25 **1.89**

SPARKLE TULLE, black, white, red, close out at **98c**

Rayon Taffeta BUR-MIL 69c **54c**

NYLON NET, many colors 89c **59c**

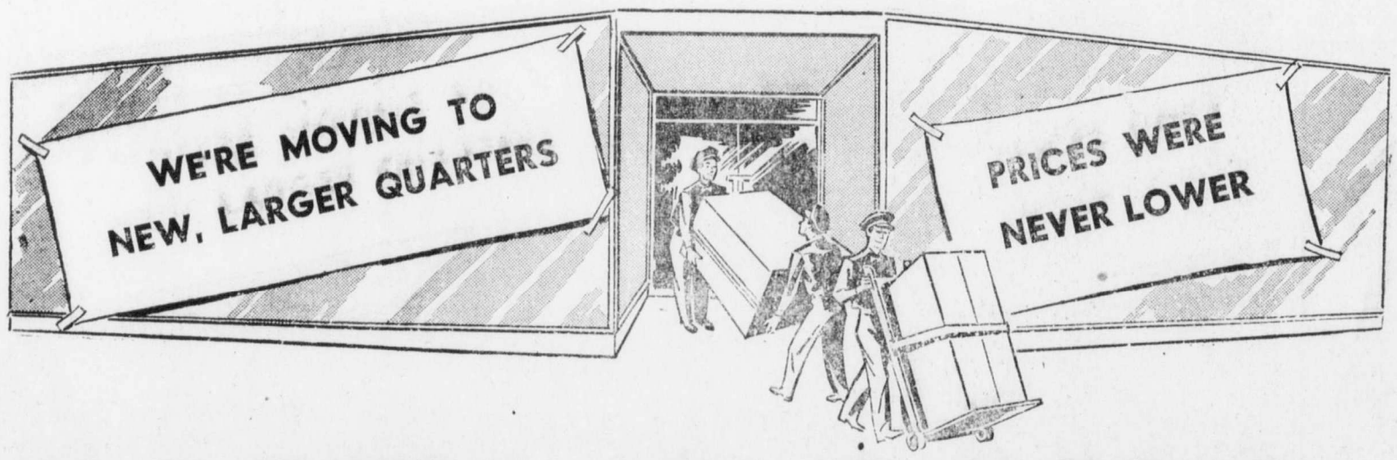
PRINTED TERRY CLOTH, limited quantity, 36" .... reg. 2.00 **$1.49 yd.**

NARROW LACES and Embroideries .... **LESS 20%**

24" TERRY CLOTH, White only Used by Date Industry, reg. 85c yd. **79c**

or by the bolt .... **72c yd.**

All hostess aprons, silk scarves, lace mantillas, mouton collars, angora collars, table cloths, guest towels, sheets and pillow cases, towel sets . . .
GREATLY REDUCED



Just a half hour's drive and you can take advantage of these terrific savings!

SHELTON'S

Bank of America Building INDIO

ALL-STAR ENTERTAINMENT has been booked by Irwin Schuman for the Starlite Room of the Chi Chi for New Year's Eve. It is, without a doubt, the most expensive show ever booked by the management of this famous night club to appear collectively on the same bill. Beautiful Rita Lupino, sister of Motion Picture Star Ida Lupino, is pictured on right, and is heralded as the greatest "Flamenco" dancer. Dick Contino, handsome as any man has a right to be, acclaimed as "Mr. Accordion" is pictured in the center. His accordion playing has skyrocketed this young man to stellar heights. On the left is Paul Gilbert, star of radio, Television and stage and who is known from coast to coast as well as abroad for his delirious comedy.

DESERT HOT SPRINGS

By ENOLA HULBERT

IMPROVEMENT ASSOCIATION

The Improvement Association held its monthly social meeting last Saturday night. Through the efforts of Association member Lars Hanson, the public was enabled to enjoy the colored slides of Homer Wooden of Pomona, and to hear his description of the beauty spots of the High Sierras.

WOMEN'S CLUB

The Women's Club held its Christmas Party last Thursday, Dec. 21. As it was a regular business meeting date, there was no social program given, but the ladies exchanged gifts, and refreshments in the Christmas mood were served.

V.F.W. CHRISTMAS

Last Monday night the V.F.W. held its Christmas Party at Dodd's "Smoke Tree Trailer Park." Christmas gifts were exchanged, delightful refreshments were served, and the guests enjoyed an evening of cards. Ethel Bugbee, President of the Auxiliary, is responsible for these card parties which are given regularly.

ROTARY CLUB

Francis Crocker, district manager of the California Electric Power Company, spoke to the members of Rotary at a recent luncheon, on "Looking Ahead For the Desert." He paralleled the growth of Palm Springs, and the resulting problems, to the ones now confronting Desert Hot Springs. The growth of this district was dramatized, pointing out that there was an increase of 500% in assessed valuation between 1940 and 1954.

B-BAR-H NEWS

William Taylor, of San Francisco, is the new manager of B-Bar-H Guest Ranch. Taylor has big plans for bringing the Ranch back to its former colorful history. Breakfast Rides, evening Steak Rides, and Hay Rides will again become a feature. The Poolside barbecues will be resumed. At present, a six-piece Western band furnishes the music for the free dances given every Saturday night. The hotel hopes to build up a family trade, and will cater to children. Harry McKenzie, formerly of Firecliff Lodge, Palm Desert, is the new dining room manager. Karl Schroeder, from El Mirador hotel, is the tennis and swimming instructor. A new stable of horses is being brought in from the High Sierras, with new wrangler, Walt Girard. Taylor, before coming to the desert, was manager of the Badger Pass Ski Area at Yosemite, and the Cal-Neva Biltmore at Lake Tahoe. Present guests of note staying at B-Bar-H are movie star Lon Chaney and his family.

MARCH OF DIMES

It is early to begin thinking of the "March of Dimes," but the Polio Drive soon will be on in full swing. Frank L. Mayes, Commander, announces that the program will be in charge of the V.F.W. and their Auxiliary. They will begin making their plans immediately after the first of the year. Drive will be sometime the latter part of January. Frances McGee is secretary of the Drive.

RENTAL OWNERS ASS'N.

Another forward step is being taken to make Desert Hot Springs more attractive in a social way to visitors and residents alike. Beginning in January, the Rental Owners Association will sponsor breakfasts one Sunday a month at the Improvement Association Hall. Everyone will be invited to what is hoped will prove to become a very popular event. More of this later.

STRAY PETS ON THE DESERT

The problem of lost or abandoned pets is becoming increasingly more apparent in the desert area, and Mrs Mabel Walker, a long-time resident of Desert Hot Springs started a stray animal shelter in her own home, over a year ago. At times she has as many as a dozen animals that she, or other kind-hearted souls, have picked up hungry and frightened, wandering the desert wastes. She feeds them, and if they are ill, she nurses them back to health, even at times paying for the services of a veterinary if necessary. Best of all, she eventually finds good homes for these animals. This project is quite a financial burden on Mrs. Walker, and any monetary contributions which she may receive will be gratefully accepted.

READCREST PET CORAL

In January Mrs. Ben H. Read will open her "Readcrest Pet Corral." A breeder of prize poodles herself, she is opening her new kennels for the boarding of small breeds of dogs in particular, and will have accommodations for a few cats as well. Mrs. Read says that she prefers "pampered pets" . . . the kind that would not be happy in an ordinary kennel. The deluxe "Bunkhouse" has radiant heating; there will be a wading pool and patio. Special diets will be prepared. There will be a clipping service, with all types of grooming. Mrs. Read will also breed French poodles for sale. The Pet Corral is on Dillon road, two miles south of the center of town, and just a bit west of Palm drive.

RAMBLING AROUND TOWN

The J. C. McGees deserted their Pierson boulevard home during the holidays to spend Christmas with their son Clay, and his family. Mrs. Estelle McGee was also present at the family gathering.

Vi Dinsmore, owner of Blue Heaven Rancho, flew to San Francisco to visit her daughter and her husband, Mr. and Mrs. Jack Donahue, and their children. It will be a quick trip for Mrs. Dinsmore, as she left the desert December 22, and will return December 28.

Owne Crompton is the present house guest of Frances and J. C. McGee. An employee of Warner Brothers Studio, Mr. Crompton suffered an accident at the studios recently, and is here on the desert recovering.

READ SUN CLASSIFIED ADS

For Rent
without obligation to buy . . .
a beautiful new
KIMBALL
CONSOLETTE
Come in or call
Telephone 46891
Holley & Jackson
233 CAJON
Redlands

SADDLE & SIRLOIN

New Year's Eve Party

MAKE YOUR RESERVATIONS NOW!

- ENTERTAINMENT
- DANCING
- PLENTY OF FUN

Featuring:
"CHARLITA"
STAR OF MOTION PICTURES, TELEVISION AND RADIO
and
"HER MEN OF MUSIC"
For Reservations
Phone 9069 or 5195
317 N. Palm Canyon Drive
"Our Brand is Tender Steaks"
You'll hear it again and again

$25,000 Given to County Polio Chapter Funds

A check for $25,000 from March of Dimes headquarters in New York was received last week by the Riverside County Chapter of the National Foundation for Infantile Paralysis.

Mrs. E. A. Baldwin, executive secretary, said the money would help pay costs of care already provided for polio patients at home or in local hospitals.

Mrs. Baldwin estimated that expenses for the fiscal year for polio treatment in Riverside county now exceed $58,000. The year's March of Dimes campaign total for the county was about $60,000 and to this was added approximately $12,000 derived from an emergency drive undertaken by mail during the summer.

At present the chapter is providing funds in whole or in part to care for 65 polio patients stricken during 1954, in addition to those who contracted the disease in previous years and are still under treatment.

The National Foundation is now initiating a polio preventive program based on extensive tests of a new vaccine. Excessive cost of this work made a summer emergency funds campaign essential.

Riverside County March of Dimes workers headed by General W. R. White, chairman, are preparing for the 1955 countywide funds campaign for 1955 scheduled for the month of January.

Paving Asked for Cathedral City Street

County road department this week started study of plans for the paving of a section of Belair drive in Cathedral City.

Residents of the street filed a petition seeking the improvement, with the department last week.

The proposed project covers 425 feet south from Grandview avenue.

Yule Program is Presented at Frances Stevens

Frances Stevens school presented their Christmas program Dec. 17 with all pupils participating.

First on the program was "The Rhythm Band" of the First Grade. Leading the band with her baton was Kitty Cater selections were "Parade of the Wooden Soldiers" and "The Syncopated Clock." Teachers for this group are Mrs. Laura Long and Miss Elizabeth Arnold.

The Second, Third and Fourth grades presented "The Nativity."

Tableux cast: Mary—Herlina Gonzales; Joseph—Craig Brown; Three Kings — Edward Rieux, Richard Fedorsky, Billy Law. Three Shepherds—John Romatko, Ernest Carnica and Adam Ramas; Angels—Judy Strada, Margaret Ramas, Rosita Balderas, Annie Beck and Patricia Law.

Special singers in the Processional were Verne Robertson, Teddy Patrick, Gordon Bushke and Macky Roberts singing "We Three Kings." Soloist was Teddy Patrick who sang the beautiful "O Holy Night." Special singers, singing "Away In The Manger" were Kathy Baker, Terry Cater, Candy Brown, Cheyenne Wollam, Bobby Sandoval, Julie Salazar, Mike Lewis, Shirley Lewis and Ernestine Johns.

The choir sang "Oh Come All Ye Faithful" in closing.

Choir directors were Mrs. Delores Lowry and Miss Barbara Root. Accompanist was Mrs. Eileen Carey.

Preparing the children in the costumes were Mrs. Violet Peake, Mrs. Richardson, Mrs. Schicke and Miss Lois Cook, with the parents assisting.

Early Santa

Recovers Lost Purse in Hour

An early Christmas present was received by Erma Crossley, 25723 Anza road, police reported Wednesday.

Her wallet, reported lost about 7 p.m., was found by Mrs. Virginia Field, 192 North Indian avenue, and returned to her shortly after 8 o'clock.

The wallet contained $24 in cash and personal identification.

Motorist Cited After Accident

James Clarence Buckmaster, 44, Whitewater, was cited for driving without due caution following an accident at 1:25 a.m., Thursday, in which his truck struck the parked truck of Indio Cleaners, Indio, at 178 North Palm Canyon drive.

Buckmaster was traveling north of Palm Canyon at the time, officers said.

Damage to the Buckmaster vehicle was estimated at $50, and to the Indio Cleaners' truck $700.

EL MIRADOR
Finnish Bath
Open to the Public
Rock Steam Baths
and Swedish Massage
only $6.00
Men & Women Departments
FRED LEEMANS
PHONE 2044
El Mirador Hotel

Around the World
Duraclean
keeps furnishings NEW
Carpets and Furniture
CLEANED IN YOUR OWN HOME
Phone
Palm Springs 2456

She remembered

Happy is the husband whose wife keeps the refrigerator well stocked with rare flavored, refreshing Olympia Beer.

IT'S THE WATER THAT MAKES THE DIFFERENCE

Enjoy OLYMPIA BEER

Olympia Brewing Co., Olympia, Wn., U.S.A.

PALM SPRINGS PROMOTIONAL film is under way. This past weekend was one continuous shooting schedule, from sunup to sunset, from swimming scenes and breakfast rides to aerial shots of the town and the surrounding area. Lyell McClung, above right, who is a recent transplant to Palm Springs from the Bay area, was kind enough to obtain aerial footage for the film. He holds the door for Jim Loomis, left, producer, Bob Schmuck, sales manager of the Desert Inn, and Bill Cartwright, film supervisor, shown stepping into the plane.

Mobile Radiology Lab in Operation in Southland

A mobile radiological laboratory equipped to test food, water, air and soil in areas affected by atomic explosions has been stationed on the Riverside campus of the University of California.

Assigned by the State Office of Civil Defense to cover Riverside, San Bernardino, Inyo and Mono counties, the unit has devices for detecting all types of dangerous radioactivity, including that occurring in fallout areas far from the scene of the explosion.

Equipped with its own electrical generator, water supply and two-way radio, the laboratory would be driven to a central location to which couriers would bring samples for testing.

The samples would be prepared by technicians in a special gloved box designed to prevent "hot" materials from contaminating the laboratory and personnel.

Two members of the Citrus Experiment Station staff, Dr. Ellis F. Wallihan and Dr. Ralph B. March, are in charge of the unit. They attended a two-week training course last summer and will begin training additional personnel early next month.

Open! New Year's Eve!

EL MIRADOR'S
South Pacific Room

★ Entertainment
★ Fun Galore
★ No Cover
★ No Minimum

Music by . . . THE GLOOM CHASERS

★ ★ ★ ★ ★ ★ ★ ★

And in the . . . Kiva Room
Where Fun will be the Main Theme

TEX KIDWELL
Internationally Famous Cowboy Singer

DON MARTEEN
Handsome decendant of the Dons

BOTH WILL SING FOR YOU!
Also no cover . . . no minimum

Frank Bogert, Mgr.

El Mirador HOTEL
PALM SPRINGS, CALIFORNIA

(Partridge Photo)
GENE LITTLER of Thunderbird Country club who won the Montebello Open title last weekend, photographed at the neighboring Tamarisk Country club while trying out a few shots. Littler tied two course records in winning the event.

Indian Cagers to Compete in Banning Tourney

Palm Springs Indians travel to Banning today, Monday, for the opening round of the Banning high school Block B Basketball Invitational, with their opening action at 6:40 p.m., against the Palo Verde of Blythe cagers.

Consolation eliminations will be played on Tuesday, and the championship and consolation finals Wednesday.

Palm Springs is in the larger school class, along with Hemet, Coachella, Palo Verde, Oceanside, Vista, Fallbrook, and San Dieguito. Among the eight teams in the smaller school class are Elsinore, Beaumont, San Jacinto, Twentynine Palms, Perris, Banning, Twin Pines, and Imperial.

Trophies will be awarded to first and second championship team winners and consolation winner, and All-Cage cage teams will be selected in the two classifications.

Hornets Leading Loop with Four Straight Wins

City Recreation League cagers are taking a holiday from league play until Monday, January 3, when action in the close race will continue.

The Green Hornets are on top with a 4-0 record, while Banning follows right behind with a 3-1 mark.

The standings:

	W	L	Pct.
Green Hornets	4	0	1.000
Banning	3	1	.750
Desert Nite Hawks	1	3	.250
29 Palms Marines	1	3	.250
Chuck's Shell	1	3	.250

DHS Youth Wins School Honors

Ellis Gilman Knight of Desert Hot Springs, son of Shirley Rosenberg, won the award as outstanding athlete of the year at Beverly High school in Los Angeles according to announcement this week.

A junior, he was given the American Legion prize for scholarship, sportsmanship and athletic ability.

He won letters in football, baseball and basketball.

Car Thefts

Two Reported in One Day Here

Two car thefts were reported to police Wednesday, one of which was a delayed report.

Nona A. Baron, Los Angeles, said that her 1953 Oldsmobile was taken from a downtown parking lot in the 1000 block of North Palm Canyon drive about midnight Tuesday, and Sidney Lindsay, USMC Corps at Twentynine Palms, told of a friend not returning his car after he had loaned it to him the evening of December 14.

The Desert Sun—8a
PALM SPRINGS, CALIFORNIA
Monday, December 27, 1954

Legal Notices

CERTIFICATE OF DOING BUSINESS UNDER A FICTITIOUS NAME

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.

I hereby certify that I am transacting business at intersection of Highway 99 and Indian Avenue, in the City of Garnet, in the State of California, under a designation and name not showing the name of the person interested in such business, to-wit:

"WHITTY'S CABINET SHOP"

that my residence is at the intersection of Highway 99 and Indian Avenue, Garnet, California.

s/ RALPH BENEDICT WHITED

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.

On this 16th day of December, 1954, before me Roy W. Colegate, a Notary Public in and for said County and State, personally appeared Ralph Benedict Whited, known to me to be the person described in and whose name is subscribed to the within instrument, and acknowledged that he executed the same.

WITNESS my hand and official seal the day and year in this certificate first above written.

s/ ROY W. COLEGATE
(Seal) Notary Public in and for said County and State.

My commission expires May 12, 1956
411—Desert Sun, Dec. 20, 27, 1954, Jan. 3, 10, 1955

NOTICE TO CREDITORS
Indio No. 45

ESTATE OF ANNA BELL MENARD, also known as ANNA BELL DREW, also known as ANNA BELL DREWITZ, deceased.

NOTICE IS HEREBY GIVEN, by the undersigned, Henry H. Menard, Executor of the Estate of Anna Bell Menard, also known as Anna Bell Drew, also known as Anna Bell Drewitz, Deceased, to the Creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, Department 4, Indio, California, or to exhibit them with the necessary vouchers to the said Executor at the office of his Attorney, Warren E. Slaughter, 101 North Palm Canyon Drive, Palm Springs, California, in the County of Riverside, within six (6) months after the first publication of this Notice.

Dated at Palm Springs, California, this 14th day of December, 1954.

HENRY H. MENARD
Executor of the Estate of Anna Bell Menard, aka Anna Bell Drew, aka Anna Bell Drewitz, deceased.

Warren E. Slaughter
Attorney at Law
101 North Palm Canyon Drive
Palm Springs, California
413—Desert Sun, Dec. 20, 27, 1954, Jan. 3, 10, 1955

NOTICE TO CREDITORS
No. 15,785

ESTATE OF REBA BARRON, Deceased.

NOTICE IS HEREBY GIVEN, by the undersigned Bernice Badler Gordon, administratrix of the estate of Reba Barron Deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said administratrix at the office of her attorneys, Simon, Wing & Brown, 457 North Palm Canyon Drive, Palm Springs, California, in the County of Riverside, within six months after the first publication of this notice.

Dated at Palm Springs, California, December 15, 1954.

BERNICE BADLER GORDON
Administratrix of the Estate of Reba Barron, Deceased

412—Desert Sun, Dec. 20, 27, 1954, Jan. 3, 10, 1955.

DR. SONYA L. BERCUTT, D.C.
in her new location
has added
STEAM CABINET BATHS
641 N. Palm Canyon Dr.
PHONE 5239

Geraldine Palmer
Please phone
Jerry Woodward, father
Wren Woodward from
Parlier, California
Phone Ventura
Miller 92771

Thrifty CUT RATE DRUG STORES
PRICES GOOD THRU SAT. * . . . PLUS FED. TAX
SAVE UP TO 50% and more on Nationally Advertised Beauty Needs

HAPPY NEW YEAR LIQUOR VALUES
8 YEAR OLD KENTUCKY TURF KENTUCKY STRAIGHT BOURBON
Fifth Gallon $3.69
Selected straight whiskey from the heart of Kentucky. For your big New Year's Party success!
3 FOR $10.59
Case of 12, $42.00

6 YEAR OLD! MELLOW SPRINGS
BOTTLED IN BOND KENTUCKY STRAIGHT BOURBON
FIFTH GALLON $3.98
Case of 12 $46.00

8 YEAR OLD KENTUCKY RESERVE KENTUCKY STRAIGHT WHISKEY
Fifth Gallon $3.69
Case of 12 $39.85

OLD MINER Distilled DRY GIN
Fifth GALLON $2.69
CASE OF 12, $32.04
Light and dry mixer.

6 Yr. Old Ricoro Imported RUM
Choice of Light or Dark
FIFTH GALLON $2.69
From the West Indies comes this rich and hearty, festive rum.

DUNCAN SINCLAIR Imported SCOTCH WHISKY
FIFTH GALLON $3.98
CASE OF 12, $47.00

8 Year Old Old Gibraltar CALIFORNIA Grape Brandy
FIFTH GALLON $3.39
Rich in flavor and bouquet.

HOLIDAY CHAMPAGNES
Moulin Rouge IMPORTED FRENCH EXTRA DRY CHAMPAGNE
Fifth Gallon $3.79
Case of 12, $40.94

Roi De France IMPORTED FRENCH CHAMPAGNE
Fifth Gallon $2.89
From master vintners comes this festive bubbling champagne.

LA FINESSE IMPORTED FRENCH Champagne
FIFTH GALLON $1.89

TORINO
• CHAMPAGNE
• PINK CHAMPAGNE
• SPARKLING BURGUNDY
Your Choice FIFTH GALLON $1.79

FOUNTAIN GRILL SPECIAL
NEW YEARS DAY
HAM or TURKEY DINNER
WITH ALL THE TRIMMINGS
$1.10
Start the New Year off right by bringing the whole family to Thrifty for New Years Day dinner. Cooked and served perfectly . . . prepared from finest quality foods.

366 SOUTH PALM CANYON

$2.00 REVLON AQUAMARINE LOTION
Big 10 oz. Bottle
$1.25
Now with a war-proven healing ingredient for chapped, even cracked hands.

over 50% OFF
Dorothy Gray SPECIAL DRY SKIN MIXTURE
$2.25 SIZE
An extra rich night cream, famous for its gentle lubricating.
$1.00
$4.00 SIZE $1.75*
$5.00 Size Cellogen Hormone CREAM $2.50*

SAVE 66c
HELENA RUBINSTEIN Hand Delight
In Aerosol Can Reg. $1.25
59c
2 for $1*

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With Enriched Lanolin 50c
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For all over protection against skin-drying wind and weather.

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TWENTY-EIGHTH YEAR

The Desert Sun

Page 1-b Palm Springs, California, Monday, December 27, 1954 2nd Section

Around Town

with Hildy Crawford

Old Man 1954 is all packed up and ready to leave Palm Springs . . . and he is one of the few visitors here . . . who won't be returning . . . He doesn't look much like the conventional Father Time . . . Not at all, in fact . . . His face is tanned (he's been swimming) . . . There are laugh wrinkles around his eyes (Palm Springs is fun) . . . and while he limps . . . it is the result of being tossed off his horse . . . when a tumbleweed blew in front of him . . . He wears sandals it is true . . . but they are part of his Palm Springs attire . . . and his timepiece is a handsome wristwatch with each shining hour marked by a flashing diamond . . . As the Old Man prepares to climb into his sedate black Cadillac sedan . . . he casts an envious glance over one shoulder . . . at the jaunty Baby 1955 who is approaching along Highway 111 . . . in a bright red Jaguar . . . "Happy New Year to you" . . . he mutters under his breath . . .

A champagne party at the home of Mr. and Mrs. Robert M. Hall . . . at 261 Hermosa Place . . . tomorrow evening . . . will honor their nephew . . . Col. Qwynn S. Curtis of the United States Air Force . . . who is recently returned after five years in Italy . . . where he headed the Occupation Forces . . .

Invited guests include . . . Messrs and Mmes. Ray Baur, Albert Belshe . . . Arnold Rumwell, Fred Ingram, Ray Elliott . . . Dr. and Mrs. Hugh Stephens, Clarence Wooley . . . Mrs. Mary Morton and Mrs. Priscilla Wheeler . . .

Occasioning a number of festivities . . . is the holiday visit here of Mr. and Mrs. Miles Carmichael (he's the oil producer and operator) of Tulsa . . . They are staying at the Howard Manor . . . Among those who have entertained for them . . . or taken them around town . . . are the Donald Duncans, Russ Wades and C. C. Hutchinsons . . .

The Ray Bolgers are here from Beverly Hills . . . spending Christmas holidays at the Desert Inn . . .

Home for Christmas . . . is David McManus . . . and Mother Joan is happy because he has been assigned to March Air Force Base . . .

Grace Pope spent the weekend in Los Angeles . . . where she attended the Yule feast hosted by Mason Letteau . . . This was such a big affair . . . that a tent was erected to accommodate the guests . . .

Grace will be back this week and bring with her two guests . . . Selene Walters (the former Mrs. Huenegardt) and Ed Bosbyshell . . . who will be in her party at The Racquet Club on New Years Eve . . .

Gwyneth Cobb Marcy . . . who is here with her husband from Buffalo, New York until late January . . . tells me that they are planning two months abroad . . . sailing in March . .

One of the most unique Christmas corsages this season . . . is the one Marge St. Cyr is wearing . . . It's a miniature Santa Claus . . . equipped with a tiny battery so that his face lights up . . when you pull the string . . .

Anita Haskell Jones and her daughter Jovanna . . . loaded their skis onto their car . . . and headed for the snows of Yosemite to spend a White Christmas . . . the out-of-doors way . . .

From Cuernavaca . . . where it's warm . . . came greetings from Anne and Roy Randolph . . . with their picture beside a big fish on the Acapulco pier . . . Phat says the fish is a swordfish . . . but I am not sure . . . The Randolphs write that they expect to be in Palm Springs in March . . .

Lunching by the big glass windows . . . and looking out on the picturesque grounds of Hotel the Oasis . . . were the Bruce Burritts of Smoke Tree . . . When they came west this year . . . they drove their new DeSoto . . . with the bright streak of color that makes it one of the most striking of the 1955 cars . . .

From Yakima the Stephen Burkes sent greetings . . . Beulah wrote that Christmas weather was cold in Washington . . . and that they think often of their Palm Springs home on Chino drive . . . which is leased this season to the Theodore Gordons of Milwaukee . . . Stephen is busy with March of Dimes work . . . as he is county chairman . . . and they are also involved in extensive renovation of their hotel "The Donnelly" . . . They plan to get down here by April or May, however . . .

"A Family Tree at Christmas" . . . is the little booklet of verses . . . illustrated with pictures of their six children . . . that brought Christmas greetings from Fred and Marian Weigel . . . There's a picture of each of the five boys enclosed in a drawing of a Christmas tree ornament . . . and the baby, their only girl Joyce Maxine, is the angel atop the tree . . .

All over the Village . . . families will be holding open house . . . One of them was the annual open house on Christmas Eve at the home of Dr. and Mrs. P. A. Staley . . . with their friends dropping in . . .

Unless I am very much mistaken . . . I think I glimpsed Howard Hughes . . . sipping champagne in a quiet corner of the Racquet Club . . . with a mighty pretty brunette . . . who I did not recognize . . .

Incidentally . . . Charlie Farrell couldn't be happier with any of his Christmas presents . . . than he is with the full ten days vacation . . . which the holiday season brought him from his radio and TV committments . . .

Mr. and Mrs. Belden Wigglesworth of San Diego are spending the holiday season with Mrs. Alice Bidwell of 1363 East Ramon road. Mr. Wigglesworth, who is an artist, author and publisher and his artist wife, who uses the name Doris Drake professionally, plan to stay on the desert until the New Year.

'Dime-and' Circle at MOD Event

The March of Dimes fashion show luncheon, which will be held at the Racquet Club on February 15 at 12:30 p.m., will have a "Dime-and Circle" of front tables.

A limit of 100 has been set on the Circle and tickets there will sell for $25. General admission tickets will be $5 to the benefit affair.

Mrs. B. H. Poliak is chairman for the luncheon and Mrs. George Wheeler has accepted the chairmanship for the "Dime-and Circle."

Other committee appointments are: Mrs. Charles Travers, tickets; Mrs. Frank Chalfont and Miss Ruth Chalfont, reservations (3172); Mrs. George Ripley, decorations; Mrs. John Wagoner, seating arrangements; Mrs. Earl Hough, prizes.

The smart style show will be staged by Rags from Bess Bender and Mrs. Bender is bringing down Los Angeles models for the show. Music will be by Pat Barbara's orchestra.

El Mirador Photo by Jim Frey

CHILDREN RIDE forth for the weekly desert ride from El Mirador. Today a group leave on a two- day pack trip out past Shadow Mountain to the Armado. Jimmy Rogers Bernard will be in charge of the ride.

New Yorkers Holiday Here

Mr. and Mrs. W. Samuel Klingensmith and their twelve-year-old twins, Bobby and Sammy of Bronxville, New York, are spending the holidays with her parents, the Garnet Sixsmiths of 1281 Linda Vista road.

The Klingensmiths plan to return to their home in New York, after the first of the year, stopping off in New Orleans for a few days on the way back. Bobby and Sammy will stay with their grandparents for several months and will attend school.

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Denslows

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Mrs. Hyland is Bride in Hawaii

In a simple ceremony at 5 o'clock in the afternoon of December 19, Mrs. Lou Hyland became the bride of Alvin C. Weingand before a gathering of close friends at the mountain home of Mr. and Mrs. R. Alex Anderson, in Honolulu.

Mr. Anderson escorted the bride in marriage, and the vows were read by Rev. Henry P. Judd before a large picture window framed in fragrant maile and evergreens, with a magnificent view of the Waianae mountains as a backdrop.

The bride wore a ballerina length gown of sheer ice blue silk over taffeta. Designed from an original old Chinese print, a pattern of peacock fans in gold, cerise and aqua was appliqued to the long-torso bodice. The dress was cut to a sheath line in front, and gathered to a full directoire back. Her flowers were many strands of pikake leis.

The new Mrs. Weingand attended Stanford University where she was a Kappa Alpha Theta. Her mother, Mrs. Arthur Kane of Palm Springs, visited in Honolulu recently but was unable to remain for the wedding. Son Ricki Hyland, at Tamalpais School in San Rafael, was unable to attend.

Mr. Weingand's son, Christopher, another family member not able to be present, attends Ojai Valley School. Mr. Weingand attended the University of California. He is manager of three Matson Lines hotels in Waikiki, the SurfRider, Moana and Princess Kaiulani, and is well known in southern California.

(Anderson Photo)

MRS. GEORGE BARRETT and Mrs. Charles Becker arrive at the Racquet Club in Mrs. Barrett's new Darrin sports car.

Mrs. Alice Bidwell and her mother Mrs. Pearl Walpole of 1363 East Ramon road entertained the Paul Groesses and son Paul Jr. of Brentwood this past week. Mr. Groesse is an art director with MGM.

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CLASSIFIED ADS

There Will be 'SRO' Signs Out in Palm Springs as The New Year Comes in

With all the clubs and night spots either booked to capacity, or very near it, the baby New Year of 1955 will get a rousing welcome in Palm Springs.

Serpentines will uncurl and confetti fly, trumpets will blow hot and champagne cold, and dancers will jam-pack the dance floors, as celebrants wearing gay hats celebrate the arrival of another year.

Always the gayest of the holidays, New Years Eve will find the Village crowded and those who do not already have reservations are likely to find "SRO" signs out.

The Tennis Club

Reservations at The Tennis Club are near capacity, with members and their guests planning many gay parties for New Years Eve. This will be a black tie affair with a special dinner and favors and dancing to the music of Tony Rose.

Among those hosting parties here that evening will be the Owen Churchills, the Edwin Fallgrens, Maurice Smiths, Arthur Coffeys, Sam Taylors, Max Schwabs.

El Mirador

Thousands of balloons will lend festivity to the beautiful El Mirador Room and Henry Busse and his orchestra, plus a floor show, will offer a gala New Years Eve at El Mirador.

Among those with party reservations there are the Frankie Laines, the Lester Mendells (he is vice president of the Bankers Trust company of New York), Paul Garretts of Van Nuys, A. L. Pauls of Los Angeles, Mr. and Mrs. Phillip Ross, the David Sterlings, the socially prominent Ted Harrers of Orinda, the Al Goodmans, E. S. Gaylords, Ray Ryan, E. Roy Fitzgerald and the Bill Reichels, who will be down from Piedmont.

At Thunderbird

At Thunderbird they expect to take care of around 250 for New Years Eve, with a formal dinner and dancing to the music of Fred Danelson's five-piece orchestra.

Among those with party reservations are Messrs. and Mmes. B. T. Gale, George Barrett, George Wright, Robert McCulloch, Lou Manseau, Joe Hale, H. E. Sayer, R. L. Wells, Robert Law, Scribner Birlenbach, W. J. Brunmark, Walter Funsinn, John Dawson, Don Derry, Ray Anderson, William Cody.

Racquet Club

New Year's Eve at the Racquet Club is always their top party of the winter season with reservations for the occasion sold out in early December.

Among the many who will jam the Club from the dining room on through the bar and into the lounge, which both become additional dining space for the evening, will be Mr. and Mrs. Tom May who will be host to a large party of their friends.

Hosting some of the many other parties will be Mr. and Mrs. Sol Lesser, Mr. and Mrs. Ed Krist, Mrs. Alexander Marcuse, Mr. and Mrs. Charles Farrell, Mr. and Mrs. Clark Perry, Mr. and Mrs. Paul Masters, Mr. and Mrs. Edwin Earl who will play host to a large number of their Pasadena friends, Mr. and Mrs. Arthur Morris, Mrs. Fred Clampett and Mr. and Mrs. Eastman Markell, Mr. and Mrs. Nate Milnor, Mr. and Mrs. Phil Regan, Mr. and Mrs. William Malouf, Mr. and Mrs. Earl Cordrey, Mr. and Mrs. Gordon Prentice, Mrs. Grace Pope, Mr. Harold Lloyd Jr., Mr. Ed Herrscher, Mr. Milton Stevens, Mr. and Mrs. Stewart Hopps, Mr. and Mrs. Thomas Bannon, Mr. and Mrs. David Rose.

Music for the fun evening will be provided by Teddy Noell and his orchestra, who open their third season at the Racquet Club Christmas night. Noell has been playing at the Sands Hotel in Las Vegas during the summer months.

Shadow Mountain

Shadow Mountain Club will have special decorations and favors, a floor show and dancing to the music of the Tune Tailors. For the floor show, Manager Ray Stager has secured Benito "Pat" Moreno, singer-comedian, who will act as emcee, Singer Fran Gregory, and a dance team, Rocky and Neila.

Among those with reservations are Messrs and Mmes. C. W. Allison, L. C. Lewis, Albert C. Arthur, Tom Brown, Dudley Steele, Robert G. Meyler, R. H. Gibson, George Douglas Jones, Charles L. Millikan, A. Ronald Button, Harold Wright, the Clark Bramwells of Eldora, Iowa, and Cliff Henderson, E. W. Stewart, Dr. and Mrs. H. W. Taylor of Oceanside.

Howard Manor

They will shoot balloons out of a cannon again this year at Howard Manor, and Manager Bill White has planned a gala evening with a floor show, hats and favors. Dancing will be to the music of the six-piece Jack Woods orchestra.

Reservations are almost sold out. A few who will welcome the New Year at Howard Manor are Messrs. and Mmes. Francis Brown of Hawaii, Sidney Lanfield, Bill Ruser of Beverly Hills, George Acheson of Pittsburg, Pa., who are wintering here, and Harry Roberts.

Adding to the New Year celebration at Howard Manor will be their new TV set, the first in the Village to receive color TV. This attraction is certain to draw a crowd New Years Day to watch the Rose Tournament in color.

Deep Well

Out at Deep Well Santos is planning a special dinner dance with New Years Eve favors. Besides Santos' superb dinner there will be dancing to the music of Todd Gregory's four-piece orchestra.

Reservations are limited to 150 and approach the limit.

Desert Air

Manager John Noyes has arranged a special New Years dinner dance which is limited to 130 and is almost sold out. There will be a strolling guitar player and dancing music will be by Chuck Travis and his Desert Aires.

Biltmore

There will be New Year frivolities at Palm Springs Biltmore, and Manager Bob Levin has hats, streamers, noise makers, and balloons to make the occasion a gala one.

Desert Inn

There will be a gala array of favors, caps, noisemakers and confetti, at the New Years Eve dinner dance at Desert Inn, with Gil Gilbert and his Musicales as the dance music attraction. Johnny Boyle and his charming young daughter Linda will entertain as will Don Marteen, the magician.

Advance reservations include Mrs. Mildred Kellow, who will be hostess at a table for seven, Mr. and Mrs. Charles Graham, Mr. and Mrs. Joseph Weiger, Captain and Mrs. Waldron, Mr. and Mrs. Merrill Crockett.

HONEYMOONING at Hotel the Oasis this month are Mr. and Mrs. Ronald Kirtland of Seattle. They are pictured in the sunshine on the hotel grounds.

(Anderson Photo)

ONE OF THE TOP MEN among national business figures today, General David Sarnoff, on right, chairman of the board of directors of RCA, has been vacationing here at the Racquet Club. With him, lunching, are two prominent social and financial figures from San Francisco, Edmond E. Herrscher and Henry Robinson.

Honeymoon Couples at The Oasis

Honeymooners are numerous at Oasis Hotel this month. There now are Mr. and Mrs. Ronald Kirtland, of Seattle, who were wed in the northern city on December 11 in University Congregational church. They have been making an extensive tour of Oregon and California. The couple attended University of Washington, where he is affiliated with Phi Gamma fraternity brother of Dewey Metzdorf Jr., who was wed last summer in Seattle. Mrs. Kirtland, the former Marria Apostolou, was a member of Kappa Delta. After a sunny honeymoon at Oasis hotel they will return to Portland, as the new bridegroom recently was transferred there to be with the Benson Hotel.

Another happy bridal couple sunning about the pool and enjoying the Oasis until the last of the month are Mr. and Mrs. John Dane Dodge, of Sherman Oaks. They recited vows December 18 in Wee Kirk of the Heather.. This couple is building a home in Encino, which they will occupy in February. He attended Michigan State and Purdue, and was a member of Phi Delta Theta. Mrs. Dodge, the former Helen Buchanan, was graduated from University of California at Santa Barbara.

Top Executives Visit Here

Daily lunchers at the Racquet Club this past week were General David Sarnoff (chairman of the board for the Radio Corporation of America), and Frank Folsom, who is president of R.C.A. Both were the house-guests of the George Montgomerys who are in New York.

Frequently with them were Ed Herrscher and Henry Robinson of San Francisco who have both been staying at the Club. Mr. Robinson went north for Christmas Day and then returned to the desert with Mrs. Robinson the following day, to spend the rest of the holiday here. Mr. and Mrs. Robinson will be among the guests of Mr. Herrscher at his New Year's Eve party at the Club.

$100 Damage to Auto in Blaze

Damage estimated at $100 was caused by fire to the automobile of Amos Roberts, Banning, while it was parked in a restaurant parking lot Tuesday evening.

Firemen from Station No. 1 answered the call.

Luncheon on New Terrace at Tamarisk

Culminating a series of lessons for beginning golfers, was a Christmas luncheon held at Tamarisk Country Club on Thursday.

The party was the first to be held in the newly-completed Terrace diningroom and there were Christmas decorations for the tables.

Luncheon guests included Mrs. Hy Fink, who is president of the Women's Golfing Division, and Mesdames Ben Cowan, Joe Blumenfeld, Stan Rosin, Al Weingarten, Arthur Sinton, Milton Joseph, Robert Levin, George Forman, Gummo Marx, Max Grone, Jules Howard, Herman Reich, David Margolis.

And: Mesdames Chester Adler, Robert Backstrom, Dexter Blau, Sidney Block, John Sharpe, Lou Golan, and Miss Florence Schwartz.

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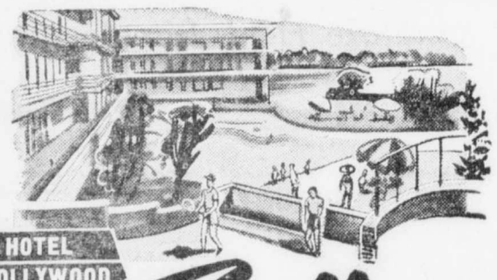

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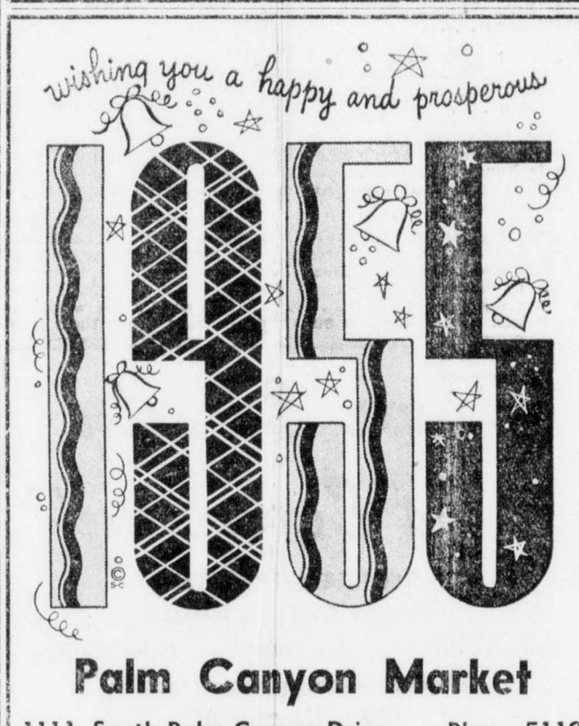

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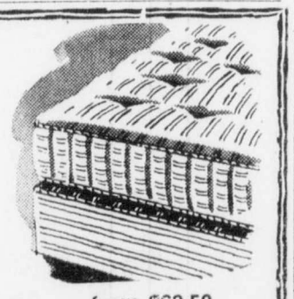

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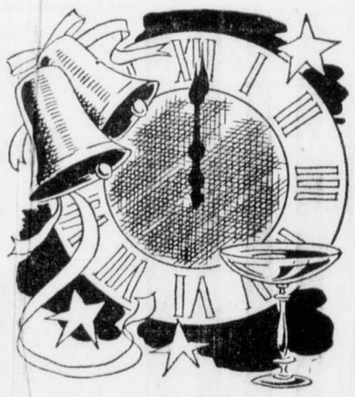

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Visitors Fill Club

The advent of Christmas and the New Year always spells one of the gayest of party times at the Racquet Club.

The Club itself is filled with a holiday throng many of whom arrive for Christmas in the desert, while others check in immediately after Christmas to remain into the New Year. Many of the holidayers come down from Los Angeles together and make up gala New Year's Eve parties, being joined in a number of cases by other Angelenos staying at various hotels and homes throughout the resort.

Among those staying at the Club are Mr. and Mrs. A. L. Zerbe and their family, who spend as many weekends as possible at the Club with Mr. Zerbe spending much of his time on the tennis court. Mr. and Mrs. Alphonzo Bell are here with a number of their friends who will be in their New Year's Eve party, including Mr. and Mrs. Robert Day.

Mr. and Mrs. Bruce Humberstone, Mr. and Mrs. William Woodrow, Mr. Edward Herrcher, Mr. and Mrs. Edwin Earl, Mr. and Mrs. Toby Wilcox, Mr. and Mrs. Dwight Hirsch, Mr. and Mrs. William Burlingham, Mr. and Mrs. Paul Masters are among others who are making the Club their holiday headquarters as are, of course, Mr. and Mrs. Robert Mitchum and Mr. and Mrs. Glenn Austin who with their families are spending a month or more in the desert.

(W. A. Wood Photo)

HAMBURGERS TOOK THE CAKE at Lynn Coffman's 10th birthday party. Having fun at the party are, left to right, Sue Henwood, Laura Pratt, Mary Jane Waldron (who was 10 years old yesterday), the young hostess Lynn Coffman, daughter of the Earl Coffmans, Myra Grone, Irene Blake, Marilyn Morrow, Colleen Kieley. Standing in rear, left to right: Marty Coffman, Kitty Kieley, Diane Cody and Ruth Marie Samson.

Bank Employes Have Buffet

Bank of America officials and employes and their husbands and wives held their annual Christmas dinner at Deep Well on Wednesday evening.

Santos served one of his delightful buffet dinners in the gracious diningroom, which is bedecked for the holiday season.

Among officers and their wives in attendance, were Mr. and Mrs. Fred Ingram, Mr. and Mrs. H. C. West, Mr. and Mrs. G. H. Mitchell, Mr. and Mrs. J. W. McCoy and T. L. Dalton.

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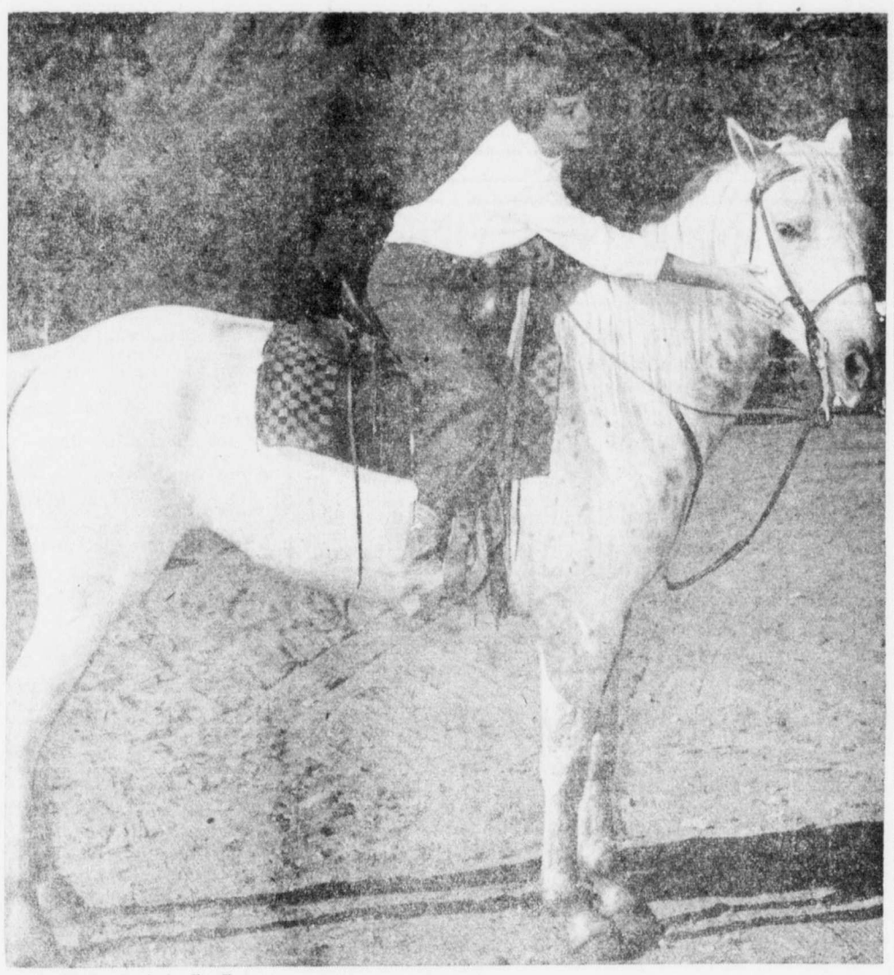
Family Reunion in Palm Springs

Enjoying a family reunion in Palm Springs at the Random House are Mr. and Mrs. Robert C. Nordlum of Boston, and Mr. and Mrs. Richard I. Robinson and son Peter of New York, who are spending the holidays here with their children, Mr. and Mrs. Robinson and baby daughter Eileen.

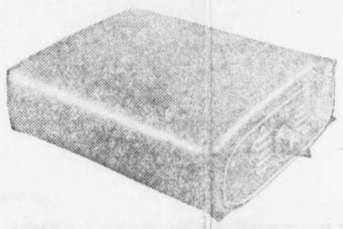
John Robinson is just back from service with the United States Navy in Japan.



El Mirador Photo by Jim Frey

YOUNG HORSEWOMAN Geraldine Fitzgerald, daughter of E. Roy Fitzgerald of El Mirador, is mouunted on her palomino "Sugar" and rea dy to go on one of the desert rides that are always a popular Palm Springs diversion.

FREE BOOKLET ON HOW TO LOOK BETTER, FEEL BETTER, AND LIVE BETTER!



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Dept. LM — Niagara Action, Adamsville, Pa.

Please send me absolutely FREE your booklet describing how I can stimulate blood circulation, win relief from nervous tension.

NAME.....

ADDRESS.....

CITY.....STATE.....

Holiday Reunion at Jules DeVorzon Home

Barry DeVorzon, son of Mr. and Mrs. Jules DeVorzon, is home on leave from the U.S. Navy. He was on the USS Cogswell which recently returned from a tour of duty in the Orient.

Also home for the holidays with her parents is Barbara DeVorzon who is recuperating after a long illness which hospitalized her for some time.

Fields Host Post Concert Reception

Following the presentation of Bach's "Christmas Oratorio" by the Palm Springs Civic Chorus Sunday afternoon at St. Paul's in the Desert, Mr. and Mrs. J. Blake Field held a reception at their Palm Valley home honoring two of the soloists, John Gurney of Riverside and Richard Robinson of Los Angeles.

Among the guests were Mrs. Charles Dant, Rev. and Mrs. W. A. Blondon, Mrs. Austin J. McManus, Mr. and Mrs. Karl de Laittre, Mr. and Mrs. Homer Hilton, Mr. and Mrs. C. V. Doty, Mr. and Mrs. William Mason, Mr. and Mrs. Harry Tomlinson, Judge and Mrs. Hilton McCabe, Mr. and Mrs. Frederic Grant.

Dining at El Mirador afterwards were the Fields, the Masons, the Tomlinsons, Mr. and Mrs. Gurney and Mr. Robinson.

The Desert Sun—3b

PALM SPRINGS, CALIFORNIA

Monday, December 27, 1954

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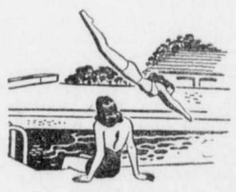

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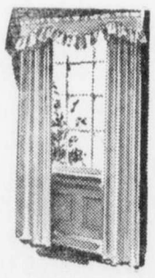

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Television Schedule

ON YOUR COMMUNITY CABLE SYSTEM

(Operated by the Palm Springs Community Television Corp.)

Subscribers to our antennae system are offered the finest home entertainment obtainable in the form of television. Our newest Channel 7 can be dialed on Channel 3 locally. Information regarding the installation of the community antennae system in your home and the purchase of a television set, all in one package can be obtained at the Palm Springs Community Television Corporation, 192 South Indian Avenue, or by phoning 2882.

MONDAY

MORNING

6:55 2 Give Us This Day
7:00 2 Panorama Pacific
4 Seven to Eight
8:00 4 Today, Dave Garroway
8:55 7 Layman's Call to Prayer
9:00 2 Family Fun Time
4 Uncle Archie
7 Breakfast Club
9:30 2 Arthur Godfrey
4 Santa's North Pole Rvw.
10:00 4 Ding Dong School
10:30 2 Welcome Travelers
4 A Time to Live
10:45 4 Three Steps to Heaven
11:00 2 Robert Q. Lewis
4 Home Show—Women
11:30 2 Linkletter's House Pty.

AFTERNOON

12:00 2 Big Payoff
4 Betty White
12:30 2 Bob Crosby
4 Feather Your Nest
7 MOVIE
1:00 2 Brighter Day
4 MOVIE
1:15 2 Love of Life
1:30 2 On Your Account
1:45 9 Crosbys Calling
2:00 2 Garry Moore
2:15 9 Mama Weiss
2:30 2 Portia Faces Life
4 Key to the Kitchen
2:45 2 Road of Life
2:55 9 News
3:00 2 Family Fun Time
4 Greatest Gift
9 Queen for a Day
3:15 4 Golden Windows
3:30 2 Strike It Rich
4 One Man's Family
5 News
7 Beat the Record
9 Lie Detector Derby
3:40 5 Police Calls
3:45 4 Miss Marlowe
5 Playcrafters Club
4:00 2 Valiant Lady
4 Hawkins Falls
7 Kukla, Fran & Ollie
9 Bill Stulla Show
4:15 2 Secret Storm
4 First Love
5 The Toymaker
7 Dusty Walker
4:30 2 Search for Tomorrow
4 World of Mr. Sweeney
5 Movie
4:45 2 Guiding Light
4 Modern Romances
5:00 2 Space Funnies
4 Pinky Lee
9 Gene Norman Show
5:30 2 The Little Rascals
5 Movie
7 Jack Owens

EVENING

6:00 2 Cartoons
4 Hearl-Frandsen
6:15 7 Hank Weaver
6:20 2 Weather
6:25 2 Sports
6:30 2 News—Doug Edwards
5 Easy Life—Home
7 Early Curtain
6:45 2 Perry Como
4 News—Jack Latham
5 Handy Hints
9 Captain Video
6:55 5 Weather
7:00 2 Studio One—Drama
4 Dateline Europe
5 Newsreel—Gil Martyn
7 Beulah
9 The Ruggles
7:15 5 Popular Science
7:30 4 Tony Martin
5 Flash Gordon
7 The Name's the Same
7:45 4 News—J. C. Swayze
8:00 2 Burns & Allen
4 Sid Caesar—Comedy
5 Broadway Playhouse
7 You Asked For It
9 Sports Feature
8:15 9 Boxing Warmup
8:30 2 Talent Scouts—Godfrey
5 Roller Derby
7 Concert
9 Boxing - Olympic
9:00 2 I Love Lucy
7 Stu Erwin Show
9:30 2 December Bride
4 Robert Montgomery
7 Name That Song
10:00 2 Mr. District Attorney
10:30 2 City Detective
4 Big Town
7 Movie - Drama
10:45 9 News, Sports, Weather
11:00 2 News, Sports, Weather
4 News—Jack Latham
5 Eye Witness
9 TV Juke Box
11:15 4 Sports—Cleve Hermann
11:20 4 Movie - Mystery
11:30 2 Drama
1:00 2 Give Us This Day

TUESDAY

MORNING

6:55 2 Give Us This Day
7:00 2 Panorama Pacific
4 Seven to Eight
8:00 4 Today—Dave Garroway
8:55 2 Carson's Coffee Break
7 Layman's Call to Prayer
9:00 2 Family Fun Time
4 Uncle Archie
7 Breakfast Club
9:30 2 Arthur Godfrey
4 Santa's North Pole Review
10:00 4 Ding Dong School
10:30 2 Welcome Travelers
4 A Time to Live
10:45 4 Three Steps to Heaven
11:00 2 Robert Q. Lewis
4 Home Show—Women
11:30 2 Linkletter's HouseParty

AFTERNOON

12:00 2 The Big Payoff
4 Betty White
12:30 2 Bob Crosby
4 Feather Your Nest
7 Movie
1:00 2 Brighter Day
4 Movie
1:15 2 Love of Life
1:30 2 On Your Account
9 Suspects Wanted
1:45 9 Crosbys Calling
2:00 2 Garry Moore
2:15 9 Mama Weiss
2:30 2 Portia Faces Life
4 Key to the Kitchen
2:45 2 Road to Life
2:55 9 News—Bulletins
3:00 2 Family Fun Time
4 Greatest Gift
9 Queen for a Day
3:15 4 Golden Windows
3:30 2 Strike It Rich
4 One Man's Family
5 News—Bulletins
7 Beat the Record
9 Lie Detector Derby
3:45 5 Playcrafters Club
4:00 2 Valiant Lady
4 Hawkins Falls
7 Kukla, Fran & Ollie
9 Bill Stulla Show
4:15 2 Secret Storm
4 First Love
5 The Toymaker
7 Dusty Walker
4:30 2 Search for Tomorrow
4 World of Mr. Sweeney
5 Movie
4:45 2 Guiding Light
4 Modern Romances
5:00 2 Space Funnies
4 Pinky Lee
9 Gene Norman Show
5:30 2 The Little Rascals
4 Howdy Doody
5 Movie—Western
7 Jack Owens

EVENING

6:00 2 Cartoons
4 See Hear! - Frandsen
9 Cartoon Express
6:15 7 News—Hank Weaver
6:20 2 Weather
6:30 2 News—Doug Edwards
5 Easy Life—Home
7 Early Curtain - Drama
6:40 9 Animal Time
6:45 2 Jo Stafford
4 News—Jack Latham
5 Handy Hints
9 Captain Video
6:55 5 Weather
7:00 2 Life With Father
5 Newsreel—Gil Martyn
7 Cavalcade of America
9 The Ruggles
7:15 5 Popular Science
7:30 2 See It Now
4 Dinah Shore
5 Roberta Linn
7 Stop the Music
9 Talent in High
7:45 4 News—J. C. Swayze
8:00 2 Red Skelton
4 Milton Be le
5 Duffy's Tavern
7 Studio 57
9 Bishop Sheen
8:30 2 Halls of Ivy
7 Playhouse
9 Down You Go
9:00 2 Meet Millie
4 Fireside Theatre
5 Follow That Man
7 Danny Thomas
9 Movie—Drama
9:30 2 Danger—Drama
4 Circle Theatre
5 Top Secret
7 Elgin Hour
10:00 2 Award Performance
4 Truth or Consequences
5 Palladium Dance Time
10:30 2 Scotland Yard
4 It's A Great Life
11:00 2 News, Sports, Weather
4 News—Jack Latham
5 Eve Witness
9 TV Juke Box
11:15 4 Sports—Hermann
11:20 4 Movie—Mystery
11:30 2 Movie
1:00 2 Give Us This Day

WEDNESDAY

MORNING

6:55 2 Give Us This Day
7:00 2 Panorama Pacific
4 Seven to Eight
8:00 4 Today—Dave Garroway
8:55 7 Layman's Call to Prayer
9:00 2 Family Fun Time
4 Uncle Archie
7 Breakfast Club
9:30 2 Arthur Godfrey
4 Santa's North Pole Review
10:00 4 Ding Dong School
10:30 2 Welcome Travelers
4 A Time to Live
10:45 4 Three Steps to Heaven
11:00 2 Robert Q. Lewis
4 Home Show—Women
11.30 2 Linkletter's HouseParty

AFTERNOON

12:00 2 The Big Payoff
4 Betty White Show
12:30 2 Bob Crosby
4 Feather Your Nest
7 Movie
1:00 2 Brighter Day
4 Movie—Drama
1:15 2 Love of Life
1:30 2 On Your Account
1:45 9 Crosbys Calling
2:00 2 Garry Moore
2:15 9 Mama Weiss—Cooking
2:30 2 Portia Faces Life
4 Key to the Kitchen
2:45 2 Road of Life
2:55 9 News
3:00 2 Family Fun Time
4 Greatest Gift
9 Queen for a Day
3:15 4 Golden Windows
3:30 2 Strike It Rich
4 One Man's Family
5 News—Bulletins
7 Beat the Record
9 Lie Detector Derby
3:45 4 Concern. Miss Marlowe
5 Playcrafters Club
4:00 2 Valiant Lady
4 Hawkins Falls
7 Kukla, Fran & Ollie
9 Bill Stulla Show
4:15 2 Secret Storm
4 First Love
5 The Toymaker
7 Dusty Walker
4:30 2 Search for Tomorrow
4 World of Mr. Sweeney
5 Movie — Adventure
4:45 2 Guiding Light
4 Modern Romances
5:00 2 Barker Bill—Cartoons
4 Pinky Lee—Variety
9 Gene Norman Show
5:15 2 Space Funnies
5:30 2 The Little Rascals
4 Howdy Doody
5 Movie—Western
7 Jack Owens—Songs

EVENING

6:00 2 Cartoon
4 See Hear! - Frandsen
9 Cartoon Express
6:15 7 News—Hank Weaver
6:20 2 Weather
6:25 2 Sports—Tom Harmon
6:30 2 News—Doug Edwards
5 Easy Life—Home
7 Early Curtain
6:45 2 Perry Como
4 News—Jack Latham
6:55 5 Weather
7:00 2 Boxing
4 People Are Funny
5 Newsreel—Gil Martyn
7 Prize Award Theatre
9 The Ruggles—Comedy
7:15 5 Popular Science
7:30 4 Eddie Fisher
5 Ella Raines Show
7 Disnevland
7:45 2 Red Barber
4 News—J. C. Swayze
8:00 2 Godfrey & Friends
4 I Married Joan
5 Biff Baker, U.S.A.
9 They Stand Accused
8:30 4 My Little Margie
5 Wrestling
7 Stu Erwin Show
9:00 2 Strike It Rich
4 Kraft TV Theater
7 Masquerade Party
9 Movie—Drama
9:30 2 I've Got a Secret
7 Movie
10:00 2 My Big Moment
4 This Is Your Life
10:30 2 International Police
4 Rheingold Theater
10:45 5 Wrestler's Lament
11:00 2 News, Sports, Weather
4 News—Jack Latham
5 Eye Witness
9 TV Juke Box
11:15 4 Sports—Cleve Hermann
11:20 4 Movie
11:30 2 Movie
1:00 2 Give Us This Day

PUBLISHER'S CORNER

By Oliver B. Jaynes

BIG NEWS OF 1954 — The biggest news stories of a turbulent but peaceful year were political: The Army-McCarthy hearings and condemnation, and the off-year elections in which the Democrats won control of both the House and Senate. The shooting of five Congressmen was another top story of the year. Despite ever increasing interest in world affairs the news of what was happening "at home" overshadowed some big events on the international scene.

Other events in this country which editors believe developed exceptional interest during the year about to close were: the Supreme Court decision outlawing segregation of Negroes in the nation's schools; the three hurricanes that ripped the East Coast; the turning up of scandal in the Federal Housing Administration and corruption in Phenix City, Alabama. Most tragic was the explosion on the carrier Bennington which took the lives of 99 men.

In the field of sport the top story of the year was the breaking of the 4-minute mile by Roger Bannister; but the most popular event was the World Series which the Giants won from the Cleveland Indians in four games straight, and which made Willie Mays the top athlete of the year.

The No. 1 story in global affairs was, of course, the fall of Dien Bien Phu which brought to a close the long struggle in Indo-China and the nearest approach to world-wide peace in a long time. On the other side of the ledger there was recorded another top news event with the signing of the nine-power London pact giving sovereignity and arms to West Germany, which was followed closely in importance by kicking the communists out of Guatemala.

It is safe to say that almost everybody reads the stories about atomic and H-bomb developments; the most important during the year in this field were the adoption by the United Nations of President Eisenhower's atoms-for-peace plan, and the H-bomb tests in Pacific. Still another vital story which drew widespread interest was the settlement of the troublesome Triest problem.

Americans love human interest stories and a good murder mystery — and they had a big one as the year drew to a close. It was, of course, the murder trial of the Cleveland osteopath, Dr. Samuel Sheppard, which supplied lovers of this sort of real life stuff with all the "horrible details" for several weeks.

OUR OWN BACK YARD — No matter how vital the news may be on the national and international scene, stories about their friends and neighbors — and their communities — take first place in interest with most readers. If it's about someone they know, it gets first attention. More and more newspapers are giving greater attention to the importance of local affairs. This newspaper is devoted almost entirely to local news and pictures which, we believe, accounts for the exceptional reader interest in The Desert Sun.

In next Thursday's issue, we will publish a review of the top local stories of 1954 that touched the lives of Palm Springs residents — that tugged at their heart strings, and purse strings, too. Look for this feature; you will find it very interesting. Note also how it spells the story of progress.

Among the most important stories of the year, in my opinion, were not about things which happened but of developments that give new hope for things we hope will happen. No. 1 told about the obtaining of the final piece of right-of-way for the Mt. San Jacinto Tramway, which has made possible the final steps in the plans for the building of this spectacular project. No. 2 announced the appointment by Secretary of the Interior, Douglas McKay, of a committee to study the Indian land problem in Palm Springs and make a recommendation for its solution to the Department. There is a good possibility, I believe, that this approach to the community's most difficult and perplexing problem will result in a solution that would mark a new era in the growth and sound development of Palm Springs.

TRY AND STOP ME

By Bennett Cerf

WILLIAM LYON PHELPS was the kind of professor all Yale graduates loved. He told funny anecdotes, he gave high marks — and his examinations usually were comparative snaps. Imagine the consternation of one of his classes, therefore, when the good Dr. Phelps, in a contrary mood, suddenly sprang a tough quiz on the boys—and just before the Yuletide holidays, too.

One hapless student gazed helplessly at the questions, then wrote: "God knows the answers, Dr. Phelps. All I can say to you is Merry Christmas." He got his paper back with this note scrawled across the top by Billy Phelps: "God gets an A. You get an F. Happy New Year!"

* * *

Danny Thomas is getting wary of the precocious youngsters in Hollywood. He says he suggested to one 5-year-old, "Let's play horsey," and the kid said, "Oke. Put two bucks on Count Flash for me in the seventh race."

* * *

"Ah, this progressive education," sighs Frances Merriam. "When I was a tot I firmly believed babies came from storks. My children don't even believe baby storks come from storks!"

* * *

Effective warning poem broadcast by a Los Angeles station just before a big holiday weekend: "At sixty per, he took the curve. A car swung out; he couldn't swerve. The other guy was wrong, they say. But the funeral starts at two today."

Imprisoned Flyer Since 1945

Library Notes

Dear Handy,

Poinsettias in the patio, beribboned fauna among pink bird cages, and "Amahl and the Night Visitors" on the Christmas reading table! The library is full of holiday trappings, both those for the eye and those for the soul. Gayle Burns' current window arrangement is a thing of beauty and a joy forever: a really spectacular creation of colt and fawn delightfully festive amidst desert magic. This confection is especially luscious against the darkness of the patio after sundown.

There are tables of Christmas reading in both the main part of the library and in the children's room. There are the favorites of the season: "The Christmas Flower" by Joseph Henry Jackson; "The Story of the Other Wiseman" by Henry Van Dyke; "A Christmas Carol" by Dickens; and that modern Christmas carol, "The Miracle on 34th Street" by Davies. There, too, you will find Betty Smith's book "A Tree Grows in Brooklyn" with the famous scene in which the children, Francie and Neeley, earn their tree by standing up against the throwing on Christmas Eve in Brooklyn. Also the relatively new and beautifully illustrated adaptation of Gian-Carlo Menotti's opera, "Amahl and the Night Visitors" with dialogue by Frances Frost. When this production was telecast over NBC two years ago, it was so well received that it was repeated last year and now seems well on its way to becoming a Christmas classic. The record of this telecast is in the library's collection and both the book and the album are recommended Christmas fare, along with plum pudding and wassail.

Nor are people the only recipients of Christmas gifts! Mr. and Mrs. Samuel Rindge, long time desert residents, with prodigal generosity recently donated to the Welwood Murray Memorial Library great boxes of books (and this is a yearly gesture on their part), books that are much in demand. Such thoughtfulness is much appreciated and this appreciation is multiplied many times as the books circulate throughout the year.

Since Christmas is the season of children, I know you will be enchanted by the tiny tot, aged three or four, who came to the library with his mother the other day. As they entered the front door she cut off his remarks with a forceful "Shshshsh," whereupon the wee one bleated, still in his high falsetto, "But mummy, who's asleep in here?"

And so, Handy, it's Merry Christmas again. May your holiday season be filled with a thousand delights, but especially with the joyousness and peace that comes with good will to all men.

Affectionately,
BETTY.

GOOD WILL

This is the season when "on earth peace, good will . . ." are among the most used words in the Christian world. Children sing them from church and school platforms; Christmas cards proclaim them; bells chime and we glibly repeat "good will, good will . . ."

. . . Our definition of good will sometimes is pretty far from the angels'. Have we any idea of what we will have to **do**, as well as merely **say**, to bring about good will among men?—Gertrude Dieken, "Good Will?" Farm Journal.

CONFIDENT LIVING

By Norman Vincent Peale

The Pilgrimage That Begins At Home

Recently I stood on a road outside the little town of Bethlehem and watched a man leading a donkey on which was seated a sweet faced woman with a baby in her arms. It startled me, for it was for all the world just like Joseph, Mary and Jesus.

In the almost two thousand years since Joseph brought Mary to Bethlehem, little there has changed. The people dress very much the same and live as they probably did in Biblical times; Bethlehem remains, as it was then, a small village, famous then only because it was the birthplace of Benjamin, the scene of the Book of Ruth, and the home of David, and beloved now because it was the birthplace of Christ.

In the world into which Jesus was born, there were other cities, much more important than Bethlehem and, indeed, other countries more powerful than Palestine. Alexandria, Babylon and Tiberias were the major centers of ideas and learning. And there was Rome, the Eternal City from which Emperor Augustus ruled the world. Athens had only just been displaced as a center of political power and was still the seat of the glorious Hellenic spirit of art and beauty. Other Greek cities and city-states such as Thessaly, Sparta, Miletus, Corinth, Syracuse and Rhodes were famous throughout the world. But now, twenty centuries later, Bethlehem influences more multitudes than all these cities taken together.

When Augustus died, he was deified by the Roman people because they believed that a sovereign whose reign seemed so efficient must be a divinity.

This was the period during which Jesus carried on His earthly ministry. Scarcely noticed by the famous men of His time, the relative importance of Jesus and the emperor is evidenced by the fact that two thousand years afterwards, many of us know of Augustus only by the words, "There went out a decree from Caesar Augustus, that all the world should be taxed," told as part of Luke's story of the birth of Jesus. Why does Jesus shine like a star in history while all these others have faded into oblivion? Simply that they lived by force; He lived by love, and love is the most powerful fact in the world.

Tolstoi illustrates this truth in a charming story of two old men, Efim and Elisha, who set out to Bethlehem on a pilgrimage they had planned for many years. On their way, Elisha became thirsty and stopped at a hut for a drink, telling Efim to go on and that he would catch up with him. Elisha entered the hut and found a family sick and dying of hunger. So great was his heart of love that he stayed with them, put them back on their feet and then resumed his journey. But soon he discovered that he had spent so much of his money helping the sick family that he could not go on and sadly returned home.

In the meantime, Efim made his way to Bethlehem, always expecting that Elisha would catch up or perhaps had somehow even passed him and that they would meet at the Savior's birthplace. However, Elisha did not come. Later in the Church of the Nativity on three separate occasions Efim was startled in that he seemed to see his friend in the very best and most honored place in the church. But when he tried to reach Elisha he vanished out of sight.

When Efim returned to his home in Russia he was amazed to discover that Elisha had never reached the Holy Land at all. Then Efim realized that one can through loving acts make spiritual pilgrimages to Bethlehem, and that honored places in holy shrines depend not on distances covered but on the depth of love developed in one's heart.

Dennis, the Menace

By Ketcham

"IS THIS ALL?"

THIS SIDE of The Sun

By DON KLOTZBUECHER

No Pome Today
It's Don's Way

Today will be a travelogue. Mr. G. left Friday noon for a Christmas Eve party with relatives at Ontario. It was under a reciprocal arrangement. The week before I had taken Thursday through Sunday off to go to Ensenada . . . and before I had finished the sentence asking for a couple of days away from the office the counter offer for time off for himself had been made.

Both of us were happy with the arrangement, with the long weekend of the bargain going to me.

I went Ensenada to rest and relax . . . and believe me, I did. Except for the trip there which was long and tiresome when one is traveling alone. Two hundred miles of just scenery and talking to oneself can be slightly boring.

The scenery of the coast trip from Tijuana to the largest resort city in Baja California is beautiful. And over a bumpy road it furnishes an illusion of being on a rocking boat. When the wind started blowing . . . and it did . . . it gave another impression . . . of traveling across one of the reservation roads.

Arrived in Ensenada about 4:30 and was greeted by a hillside of shacks. Didn't see any "For Rent" signs so kept on going to the luxury hotels on the beach and stopped at the Bahia Resort Hotel, one of the newest and finest in Ensenada.

Was traveling incognito so didn't give away the fact that I was a fugitive from cocktail parties and city council meetings.

Asked to see a room with a view of the ocean . . . so was given a corner suite which had a view of the fishing boats dotting the harbor, along with a private balcony which overlooked a bar across the street.

The beach was deserted and that evening and the next two days I discovered the reason. IT WAS COLD!

The room had a hot air heating system, but never could find out which room received the air that was supposed to be alloted to me.

For some unknown reason, I had had the foresight to take along several woolen sports shirts, which combined with a coat kept me warm enough to keep from spilling the drink I needed to bring up my body temperature. Went to bed early as a last resort.

Awakened at dawn and saw the sun rising over the blue Pacific. Then it became cloudy and remained in a semi-overcast condition for two days.

Walked downtown and visted the gift shops . . . but only bought two sticks of gum from two small boys who persisted in following me. Did it as a last resort to get rid of them, and what happened? . . . they then tried to interest me in the nickel variety. Clerks in the stores are very courteous, and do not attempt the high pressure technique . . . but prefer to permit a person to inspect the silverwares at his leisure.

Went out on the pier to inspect the fishing boats, and there was requested to be a guest on a fishing trip the next morning, starting at 7 a.m., and for only $6.25 complete with hook, line and sinker. Didn't go.

But did learn a little of the history of Ensenada from my friend. Including the suspicion that the local populace has about a little private gambling being permitted in one of the larger hotels . . . not Bahia.

Met two Air Force Sergeants, Dick and Bob . . . didn't bother to go into last names. The three of us as a group had the courage to venture downtown at night, where we had not dared to go before.

Christmas was in evidence everywhere, including the playing of Christmas Carols . . . in Spanish . . . at one of the local hotels. At another, we witnessed the traditional ceremony of Las Posadas, which starts nine days before December 25, and continues nightly.

Each of us was given a white candle, and then marched single file through the hotel . . . some sang the religious song which is synonomous with the rite, while others, including us, wore reverent expressions.

A few last notes . . . the steaks were excellent . . . the trip back just as monotonous and the friendly, towering San Jacinto Mountains were twice as welcome as the coast.

One lesson was learned . . . The next trip will be during the Summer.

The Voice of Broadway

By Dorothy Kilgallen

JOE DiMAGGIO asked Marilyn Monroe to spend Christmas Day with him, but she was in New York, bound on a two-week holiday. Joe's torch at this stage is the biggest . . . One of New York's top floating crap games was held up the other night. Three gunmen walked off with $15,000. Naturally the heist wasn't reported to the police . . .

Comedian Phil Silvers is wooing Lana Bel, a beautiful model . . . Betty Hutton's romance with disc executive Alan Livingston is at the trouble stage . . . Gloria Vanderbilt Stokowski has sold her pal, Carol Marcus Saroyan, on the notion that there's no business like show business, so Carol will make her legit bow in January—in a Saroyan revival, appropriately.

TOWN HALL is nurturing the craziest new combination of embryo jazz impresarios. The two promoters of an upcoming concert, "Interpretations of New York Contemporary Music," Earl Wing and Clory McCulley, are a Broadway soda jerk and a waiter's union bookkeeper . . . Interviewers and photographers had a word for Linda Christian on her most recent Gotham visit: "uncooperative."

Underweight chorines along the Great White Way are filling out the hollows with a block-busting diet of pizza pies and beer . . . British authoress Lesley Branch ("The Wilder Shores of Love") telephoned Marlon Brando on a business deal the other day and reports he not only answered himself but pretended he was the maid.

ONE OF THE mammoth food companies may take TV cameras right into Madison Square Garden next spring to bring the big top into the living rooms of the nation . . . The immortal team of Gaxton and Moore will pair up again for nightery dates. Both Billy and Victor are millionaires, of course—but ah, the sound of applause and the smell of greasepaint!

It takes five wardrobe persons to keep the Cecil Beaton costumes for "Portrait of A Lady" at the height of elegance . . . Get set for the newest of idylls: Vivienne Wooley-Hart Taylor is pinning for Franklin Pangborn and he'll be here to spend Christmas with her.

HOW TIME FLIES: When he gets delivery on the 1955 model, it will be Sugar Ray Robinson's fifth pink Cadillac . . . Kathy Nolan burst into tears when Noel Coward came backstage at "Peter Pan" and told her she was the best Wendy he'd ever seen . . . Rita Moss, headliner at the Sing-Song Room of the Confucius Restaurant, is set to sign a recording contract that will make her the only one-woman band on a major label. She uses both hands, both feet and her vocal chords to get the sound of a full combo—and the effects has so intrigued economy-minded wax executives that four labels have made her offers.

Johnnie Ray flew in for the opening of "No Business Like Show Business" at the Roxy—he in a wheelchair, with ex-wife Marilyn Morrison at his side. Those who've seen it say the flicker is one of the best musicals of all time, actually capturing the elusive but exciting "feel" of show business.

"HOUSE OF FLOWERS" is undergoing such radical changes that those who saw it won't recognize it when it hits Broadway. Heavenly to look at, they say, but not enough funny lines so far. Pearl Bailey's the hypo . . . Night-club singer Annie Laurie spends her out-of-the-spotlight time recruiting followers for Jehovah's Witnesses, a la Mickey Spillane.

A MAJOR BUILDUP is being planned for the most recent of the Christines, Tamara Rees, who wants to make it as a cafe performer. She's signed a manager and has several writers whipping together an act.

MANY OF THE 5TH AVE. shops are ecstatic because the Duke and Duchess of Windsor were here for Christmas. All their wealthy friends are buying lavish gifts for Their Highnesses . . . Irving Berlin's suntan is deeper than it's ever been in his whole life. He attributes it to years of practise with the sun lamp. (Now you can be darker than Lou Stoecklin!)

Dorothy Squires may not know it, but Maxene and Laverne Andrews are considering remaining a duo instead of returning to the original trio setup with the English singer replacing Patti. They still haven't signed the contracts with Dorothy, and some forces are trying to convince the girls they can do better as a two-some operation.

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NEW YORK CAVALCADE

By Louis Sobol

I AM DEDICATING this column in tribute to a blessed couple who have known and loved each other for quite a few years more than this reporter has been on earth. I might even add with no fear of convincing contradiction that they knew me and perhaps were fond of me for sometime before I became aware of them and in time came to love them, too — to love them very much, indeed.

My father and mother just celebrated 60 years of a blissful marriage this week. It has been a marriage to confound the skeptics and refute the wisecracks. People can and do stay married despite the head-shaking of some notable proverb originators. In the case of my parents I speak with some authority. They are living proof of something a pretty wise old man, Benjamin Franklin, once said: "It is not marriage that fails; it is people that fail."

I KNOW, for instance, that in those three score years that they have been man and wife they never conceded to the theory that couples should take separate holidays, that the man should keep his business problems to himself and not worry the little woman with them, that final decisions were up to the husband or vice versa. In all those many years my father and mother have never been separated from each other for more than a night or two at the most — on occasions when one or the other might have to go out of town.

My father was a modest wage earner. I don't think he ever brought home a pay envelope that emptied as much as $75. On several occasions he attempted to escape the thralldom of the factory by venturing into a small business but like his sons he had no head for business. He had been an actor —but that didn't pay off as well as his own trade—watchmaking. He even tried real estate for a spell.

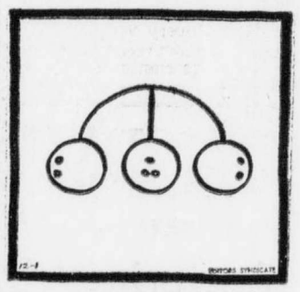
So you would not say he was a prosperous citizen. Yet he and my mother raised their brood of four without ever going into debt. We were well fed, adequately clothed and we got our schooling. There were never any complaints from my mother—and I still remember her ecstatic delight when after some 25 years of patient waiting she finally got her first real fur coat. It wasn't mink, either. Nor did they ever believe they were being ground down by the capitalists. No leftist ideology promising heaven and earth for the working classes ever deluded them. They have always been content with their lot, grateful to be part of any community in which they have found themselves. They have never been ashamed to be flag-waving Americans—though neither was born here.

THEIRS HAS EVER been the youthful optimistic outlook. For instance, though both have crossed the threshold of 80, they moved into a new apartment only last year and equipped it completely with brand new furniture and the most up-to-the-minute appliances. As if they were newlyweds just starting out in life. My father never smoked. He never played cards either until a few years ago when my mother who had learned two wonderful games taught him how to play poker and gin rummy. Now they set aside an hour each day for a hot gin rummy session with each other. My mother never drank—says it makes her dizzy.

Droodles

By ROGER PRICE

"SIGN OUTSIDE A BOWLING ALLEY THAT LENDS MONEY"



Not many people know that the bowling ball was in existence for 900 years before anyone ever bowled. Ancient scientists spent years trying to figure out what to do with bowling balls. They used to chain them to the legs of prisoners. They encouraged children with large hands to play marbles with them and one enterprising alchemist amassed a fortune by selling them to the Visigoths for unbreakable balloons. But one day a Turk happened to carry one into what we now call a bowling alley, dropped it, and it accidentally rolled down and knocked over the pins and so bowling was invented. What other columns brings you interesting facts like that? **None**-other, that's what other!

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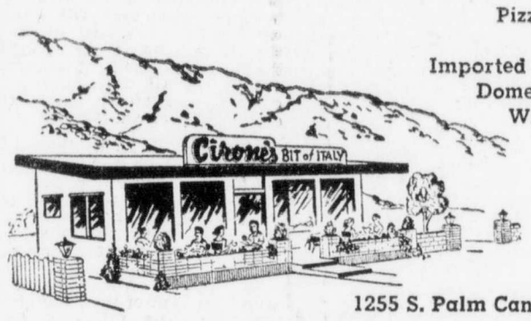

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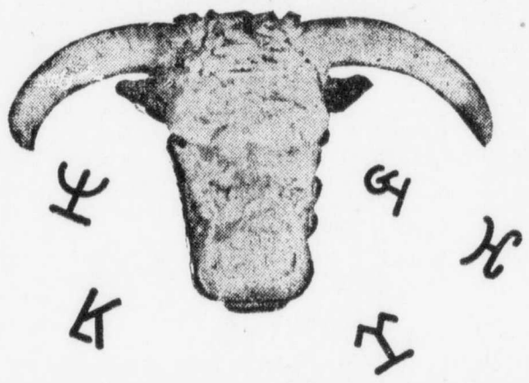

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The Desert Sun—6b
PALM SPRINGS, CALIFORNIA
Monday, December 27, 1954

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Charles Heisner Bob Dietrich
Harry Greneveld
1063 N. Palm Canyon. Ph. 5727

MY BLUE HEAVEN
3 BEDROOM, 2 bath home. Lanai, drapes, carpets, shrubs. Ideal location. $26,500, terms. Phone 7375 or 2992.

IT'S NEW—3 bedrooms, 2 baths, fireplace, 2 car auto port. Forced air heating and ducted cooling to each room. $16,950. Dailey. Phone 6860.

Real Estate—For Sale 35

DON'T SHOOT YOUR NEW YEAR'S CANNON 'TIL YOU'VE HAD A TALK WITH GANNON and Associates

HOMES

$ 9,750—$750 DOWN. New 2 bedrooms unfurnished, 12x23 living room, 7x10 service room, carport. Nice location. $90 month on balance includes taxes and insurance. Call — Henry Burton.

$10,750—$1750 DOWN. New 2 bedrooms, service and storage room, carport, large living room, ample closets, heating and cooling. Finest modern construction. Excellent residential area. Balance $95 month includes taxes and insurance. Call — Henry Burton.

$15,975—$2500 DOWN. New 3 bedrooms, 2 baths, living room 17x23, kitchen 10x19, breakfast bar, Swedish fireplace, central gas furnace and cooling ducts, sliding glass doors to patio area, 2 car garage, completely insulated. Tropicool roof, large lot. Centrally located, near schools. Balance $120 month. Call — Al Ziskin.

$21,500—$6000 DOWN. For a large family. 4 bedrooms, 3 baths, dining room, service porch, large kitchen with loads of cabinets, living room and den, large walled and landscaped corner lot. Will sell furnished including television. Call — George Gannon.

$32,500—$12,500 DOWN. Modern 4 bedrooms, 2½ baths, Servel heating and cooling system. Hardwood floors partially carpeted. Beautiful view from large living room to south enclosed patio. Flagstone fireplace. Large lot completely walled and landscaped. South-end location near Cahuilla school. Call — Geri Fredericksen.

$45,000—BEAUTIFUL, NEW, modern Las Palmas home. 3 bedrooms, 3 baths, custom built for real desert living. Grounds completely walled and landscaped. South patio with swimming pool, $45,000, including carpets and drapes or buy completely furnished. Call — Jim Morton.

UNITS

4 — NEW, MODERN, well designed one bedroom unfurnished apartments. Large living area, heated and cooled throughout. Completely insulated. Tropi-cool roof. Good location $25,000 full price — $5000 down — balance $177.52 month.

GANNON REALTY CO.
REALTORS
711 N. Palm Canyon Drive Phone 2772

INVESTOR WANTED
KEY CORNER – INDIO

CHAIN STORE TENANT AVAILABLE

DESIRES:
TWO STORY masonry building, 20 year lease. Minimum rent against percentage gross sales.

LOCATED SAME BLOCK Penney's, Sears Roebuck, Karl's, Kirby's A&P and Berner's.

SALE PRICE, $135,000 — Terms to responsible party.

F. J. Malter & Co.
INVESTMENT COUNSELORS
7-5521 Trinity 1871
Indio, California Los Angeles

AMY NELSON

NEW 2 bedroom, $10,850.

FURNISHED 2 bedroom, $13,500

NEW 2 bedroom, fireplace. This is very nice. $15,000.

BEING completed, 2 bedrooms, 1½ baths, beautiful fireplace. $14,500, terms.

3 BEDROOMS, 2 baths, fireplace, 2 car garage, walled. $13,500.

3 BEDROOMS, large lot, $11,500. Only $1670 down.

FURNISHED 3 bedroom, den, lanai, separate dining room, 3 baths. Pool, large corner lot, choice location. A steal—$28,500. Immediate possession.

9 RENTALS with office on motel row. $52,500. Terms.

19 UNITS — $150,000. These are one of the best paying in town. If you are at all interested in units — don't miss coming in — let us show you.

LOTS — $1500 up.
ACREAGE — RANCHES

WILL BUILD 2 bedroom home and carport on your lot. $7995 complete

WE NEED MORE LISTINGS

AMY NELSON
REAL ESTATE
and associates
Gordon Nicholson
is now with us
2277 N. Palm Canyon Drive
Phone 5254 or 4079

JUST REDUCED

BEAUTIFUL ESTATE home in exclusive section. 5 bedrooms, 4 baths, large walled lot, superb plantings. Pool. Lot this size alone sells for over $15,000. Reduced for quick sale from $42,500 to $35,000.

100 FT. lot adjoins Las Palmas. $3950

JOE DE FRANCIS

Walter G. Beck
BUILDERS — REALTORS
505 N. Palm Canyon Ph. 2421

NEW 2 bedrooms, 2 baths, fireplace, 2 car garage, forced air heating and ducted cooling. All rooms extra large with lots of closets and storage space. $19,500. Dailey Ph. 6860

HOTEL AND APARTMENTS
11 units. Heated pool.
1225 N. Indian Avenue

Peter B. Sheptenko

EXCLUSIVE AREA
4 BEDROOM, 3 bath home. Beautifully decorated and furnished. Carpeted throughout. Large 150 foot corner lot, completely walled in. Plenty room for pool and guest house. All for only $27,500.

TRAILER PARK
FINEST IN THE entire desert area, adjoining Bing Crosby's fabulous Blue Skies Trailer Village. Has 80 spaces, store building, gas, electricity, and plenty of water. Shows terrific income. See this buy today.

FIVE UNIT APARTMENT HOTEL
LARGE deluxe owner's unit, plus 4 additional units. All are beautifully furnished. $6000, completely equipped swimming pool. Room for more units. MUST SELL $47,500. Easy terms to qualified buyer.

WE HAVE THE BEST INCOME BUYS IN TOWN

LET US EXCHANGE
WHAT YOU HAVE
FOR WHAT YOU WANT

Peter B. Sheptenko
THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727
ASSOCIATE BROKERS
BILL COLVEN MIKE JEKYLL
PETER RATKOVICH

2 BEDROOM, 2 bath home exquisitely furnished, in Merito Vista tract. Large lot well landscaped and fenced. $39,500.

WELL LOCATED 2 bedroom, 2 bath home. Excellent buy at $13,500 unfurnished.

100 FOOT R-1 lot—$1200.

INDUSTRIAL building, 8,000 square feet, lease or sell. Also office and storage space. Sunny Dunes Road.

John W. Williams
REALTOR
Associates ROSLYN LANG
CLAUDE W. GOTTBEHUET
DON WILLIAMS
423 N. Palm Canyon Ph. 3311

RANCH — 30 acres, 3 bedroom home. Grapefruit, dates, grapes. Close to golf courses. Income $8500 year. $39,500. Terms. Phone 2992 or 7375.

TAHQUITZ River home, 2 bedrooms, 1½ baths, breezeway. Phone 6235, 872 N. Riverside Drive.

Real Estate—For Sale 35

CULVER NICHOLS
SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1932

$10,000 DESERT CHARMER, 2 bedrooms, 1 bath with drapes, stove and refrigerator, nice neighborhood. Terms.

$15,500. BRAND NEW AND DELUXE, has 2 bedrooms, 2 baths, ducted heating and cooling, fireplace. Easy financing.

$18,500 IMPORTANT small home with general excellency thruout — 2 bedrooms, living room with fireplace opens to lovely garden area, cute DEN, BAR room, walled and landscaped. Or completely and charmingly furnished for $21,000. YOU'LL WANT TO MOVE RIGHT IN.

$21,500 MODERN 2 bedrooms, 2 baths, POOL, furnished.

SOUTH END, 2 bedrooms, 2 baths, lanai, patio, POOL, $27,500 furnished.

PRETTY AS A PICTURE, estate area, 3 master bedrooms each with bath, 2 maid's rooms with bath, den room with bar, lanai overlooking POOL and landscaped yard, double garage, furnished. Reduced to $37,500. A home of color and warmth; grounds of exquisite beauty.

TEE NO. 11 on THUNDERBIRD, the President's Golf Course. Ike flies from Washington to play it. You'll have it in YOUR FRONT YARD if you choose this beautiful view home. Modern 2 master bedrooms, 2½ baths, 2 natural stone fireplaces, one in huge DEN and other in view living room, double garage, landscaped. The price: way BELOW PAR for the course, just $57,500 FURNISHED.

$72,500. AND WORTH IT. ARCHITECTURAL MASTERPIECE . . . your own private world on two large lots . . . in world-famous Las Palmas Estates, 3 family bedrooms, 3 baths, 2 maids' and bath, wonderful GUEST HOUSE. All rooms open to balconies or beautiful tropical gardens. Landscaping alone worth several thousand dollars. ONE LOOK AT THIS BRILLIANTLY inspired estate will convince you of it permanent value, meets every requirement for maximum comfort and entertaining needs. Completely furnished, move right in.

15 UNITS, POOL. Ideal location. Steady year 'round income. Priced at $85,000. An exceptional buy.

R-1 lot, beautiful 100' — $1500.
R-2 lot, reduced to cash out at $2000.
PALM CANYON FRONTAGE, near center of town, a buy for $22,500.
ALSO Palm Canyon frontage near new POST OFFICE for lease and sale.

RENTAL SPECIALS:
Finest estate area, LUXURY home, 2 bedrooms, 2 baths and POOL. $500 month.
LUXURY home, 5 bedrooms, 5 baths, POOL. $750 month.

CULVER NICHOLS, Realtor
and Associates
Al E. Hoover John Bernet
Jane Colgan Dick Edwards
861 North Palm Canyon Drive Phone 2182

Investors Attention!
Liquidating

ALL OF THE FOLLOWING PALM SPRINGS PROPERTIES

172 PRESCOTT DRIVE — 5 bedrooms, 5 baths, acre walled estate, R-2 zoning, 20x40 pool, tropical landscaping, masonry and steel construction, furnace heat, refrigerated air conditioning, modern architecture and furnishings. You will never find a more peaceful setting. Greatly reduced. Terms.

375 VISTA CHINO. 2 bedrooms, 3 baths, furnished, 18x40 pool, inspiring view. Linens, dishes, paintings, TV. Everything included. Terms.

PALM CANYON DRIVE. 282 feet of frontage from Cabrillo Road to Cortez Road. 2½ acres bounded by 4 streets, business and income zoning, 2 story construction permitted on all. Ideal hotel site. Terms.

HIWAY 111 at Sunrise Way. 208 feet on hiway, 200 feet on Sunrise and Calle Marcus. All R-2. Terms.

FLYING H ESTATES. Adjacent to Tamarisk Country Club, 2 acres. Corner 300x300, paved streets, water and electricity. Only $5500.

CONSIDER PART TRADE ON ANY OR ALL OF THE ABOVE PROPERTIES. SUBMIT ANY PROPOSITIONS TO

GUY ANDERSON
375 VISTA CHINO, PALM SPRINGS PHONE 5138 OR 5134

John Haskell and Co.
PRESENTS

Real Livable Family Home
BRAND NEW — $16,500
3 bedrooms, 2 baths, fireplace, loads of closets and extras. View of mountains and desert. Near Junior and High schools.

Live in the Sun

HAVE FUN AND INCOME
10 UNITS, pool. Attractive, and 3 bedroom, 3 bath owner's home!

$28,000

4 UNIT income — gross $450 per month. Room to build on valuable lot.

John Haskell and Co.
JUDY CALHOUN CALLEN
456 N. Belardo Rd. Ph. 2594

New Year's Gift

FURNISHED new home with swimming pool. Walled back yard. 2 bedrooms, 1 bath. Only $17,500

MARTHA JAMES
REALTOR

Milton Mack
445 N. Palm Canyon Dr.
Phone 2751

BEAUTIFUL modern house. 5 bedrooms, 3 baths, sun deck, air conditioned. Beautifully landscaped. Best location on south side. All new glass fabric drapes and carpet. Sacrifice price $37,500. Phone 3143.

FULL PRICE $3450 furnished knotty pine house on large oleander hedged lot, south side on leased land. Ph. 2991.

Here's the Needle

YOU'VE SEARCHED THE HAYSTACK TO FIND!

3 CHEERY bedrooms, large living room with dining area and fireplace, 2 baths, modern kitchen, 2 car garage. Located on large walled, landscaped lot with an abundance of citrus and palm trees. Carpets and drapes included. $20,000, terms.

LOVELY 2 bedroom house, large picture windows with beautiful view. Located in south end. $12,500 with $3500 down.

SEE US BEFORE YOU BUY

Ralph Weinstein
REALTOR
256½ S. Palm Canyon Drive
Phone 2884

A BUY!

2 BEDROOM modern home, unfurnished. A-1, on large landscaped lot. $9700, reasonable terms.

BARGAINS in R-1 and R-2 lots.

PALM SPRINGS REALTY CO.
190 N. Sunrise Way. Ph. 7661 or 2973, evenings.

"LET'S TALK IT OVER"
FOR THE BEST BUYS IN PALM SPRINGS
SEE

Valmah T. Price
with H. H. Foster, Realtor
101 N. Palm Canyon Dr.
Ph. Off. 3555 Ph. Res. 8-5752
"LET'S TALK IT OVER"

5 ROOMS, lot F., Cabana section, Tramview Trailer Park. Phone 8-3752.

Real Estate — For Sale 35

MURPHY REALTY

SAYS

"50,000 POPULATION BY 1965"

"BUY PALM SPRINGS NOW!"

AMONG OUR WIDE VARIETY
OF
RELIABLE LISTINGS

$10,500 UNFURNISHED. 4 bedrooms, 1¾ bath, large living room with fireplace. Walled and landscaped lot. Furnished $12,000. 1st Trust Deed, $7700 payable, $71 monthly includes 4% interest, taxes and insurance.

$18,425 UNFURNISHED. 3 bedroom, 2 bath, pool, walled lot, large living room and fireplace.

$17,500 FURNISHED. 2 bedroom, 2 bath. Lovable home. Large lot.

SPECIAL

FORMER HOME of that lovable captain of "Show Boat," Mr. Charles Winniger. Beautifully furnished and landscaped. 3 bedroom, 2 bath, pool with sunny patio. Completely furnished. $45,000.

LOTS

LOTS IN ALL parts of the city — Residential and income.

UNITS

WHICH EVER SIZE YOU WANT

DUPLEXES — TRIPLEXES — COURTS

Just One of Our Exchanges

$42,500 — FURNISHED — 3 bedroom, 3 bath, beautifully furnished. Double garage. Landscaped, irrigation water. Will trade for L. A. income.

WE INVITE YOU —

to come in and talk over Palm Springs property. Knowing it as we do, because we can properly advise you and satisfy your investment needs.

BUY PALM SPRINGS NOW!

CONSULT

MURPHY REALTY

HAROLD E. MURPHY, Realtor
Associates

Mildred S. Potter
464 N. Palm Canyon Drive

A. Charles Harris
Phone 5102

FOR SALE

40 ACRES — ADJOINING GOLF COURSE. 660 FEET ON PAVED ROAD. SUITABLE FOR ESTATE SITES OR GOOD CAPITAL GAIN. CREAM LOCATION. TOTAL PRICE ONLY $45,000 ON TERMS.

IMPROVED BUSINESS PROPERTY 100% LEASED. DIVERSIFIED TENANTS. CENTER OF BUSINESS ACTIVITY. NETS OVER 8%. ASK US FOR FULL INFORMATION.

Muriel E. Fulton, Realtor

125 South Palm Canyon Drive
Telephone 2225

Frances Wilson —Associates— Frances Elliott

MUNHOLLAND FOR VALUES

LAS PALMAS new home, move in today! 3 bedrooms, 3 baths and pool. PRICED TO SELL.

RANCHO ROYALE — 2½ bath home with best heating and cooling for all year living. SEE AND WE WILL SUBMIT YOUR OFFER.

TRIPLEX, all rented but room for more units.
$27,500

INCOME CORNER LOT 100'x128' to alley. FOR QUICK SALE.
$3500

40 ACRES near Desert Hot Springs. $4500.

Munholland & Co.

1059 N. Palm Canyon Drive
Phone 3673
JOHN C. DAVIS
D. B. CARLIN
Associate Brokers

James Hammond

REALTOR
875 N. Palm Canyon Drive
Phone 5373

HAVE A home for Christmas with a future thought of income. 2 bedrooms, 2 baths and rumpus room, furnished. On large income lot. $18,000.

2 BEDROOM home. $11,000, $1500 will handle.

8 UNITS and pool. Ideal hotel location. $68,500.

A GOOD value at $39,500 in finest residential area. 6 bedrooms and 4 baths, large pool. Completely walled and landscaped.

Finest selection of rentals.

Associates
Esther P. Hammond
Eve Morgan Chas. Mathews
Marian Mathews Lisa Jones

BEAUTIFULLY new 2 bedroom home and extra sleeping house. 20 foot living room, fireplace, 1½ baths, double garage, nearly 1 acre, corner. Terms. Must sell, make offer. 66 and Tyler, 1 mile east 99, 11 miles south Indio.

SACRIFICE

BY OWNER. Beautiful modern deluxe home. 2 BEDROOMS, 2 BATHS, luxuriously furnished. Large flagstone swim pool 18x36, heated and filtered. Well landscaped, fenced corner lot. Roman ruffle brick fireplace and patio. Air conditioned, panel ray heat, TV cable. $24,500. Phone 5371.

4 BEDROOMS, 3 baths, walking distance. R-3 zoned, small down. Phone 3743 for details

RIGHT ACTION ACHIEVES
Your Wants and Needs in BUYS, Trades, Leases; on Homes, Lots, Income Property and Ranches.
Trust deeds bought and sold.
2992 PHONES 7375
See MADGE ROCKS, Realtor
278 So. Palm Canyon Drive
El Dorado Hotel Lobby

FURNISHED $13,500

3 BEDROOM, 2 bath house on large lot, paved street.

FRANK MILLER

428 N. Palm Canyon Ph. 2929

FURNISHED duplex and garage. $10,500 — $2000 down. 1 acre, 1 room and bath, best location in Palm Springs, deeded land $7000.
LOUIS VENGER, 3775 North Indian Ave. Ph. 5595 or 6060
"All Men Are Brothers"

UNFURNISHED, well built home. 2 bedrooms, large fenced landscaped lot, ½ mile from Palm House. Beautiful bar-be-cue, garage, and carport, stainless steel sink and bar. Sacrifice $8500 — $2000 cash will handle. Phone DU MAURIER, 2842.

CAL VET RESALE

VERY NICE 3 bedroom. Payments $40 month, 3% money.
COL. WARD WOOLDRIDGE
REALTOR
238 Indio Road Ph. 2360

OWNER-BUILT, new 2 bedroom home. All large rooms, native stone fireplace and planters Attached double garage. On large view lot. Price $19,500. Terms. Call owner, 3627, 250 Morongo Road or see your broker.

COTTAGE. 2 room kitchenette, air conditioning, shower, heat, frigidaire. Quick sale, $750. Phone 4093.

Real Estate—For Sale 35

FOR REAL ESTATE
SEE
COL. WARD WOOLDRIDGE
Action and Honesty is
the Service To You
238 Indio Rd. Ph. 2360 anytime

FOR
BETTER REALTY DEALS
SEE
ADOLPH ISRAEL, REALTOR
71 N. PALM CANYON DRIVE

CORNER LOCATION — large beautiful apartments and rooms, close in. All rented. $95,000, terms. Phone 7375 or 2992.

BEST BUY at $18,500. Finest construction, 3 bedroom. Walled, garage. 3131 North Indian. Phone 3782.

CATHEDRAL CITY

SEASON'S GREETINGS

IF A GOOD BUY
IN CATHEDRAL CITY
I KNOW IT

HOMES — LOTS — INCOME

SPECIALS THIS WEEK
LOTS 105x130, $875 - $975.
Rancho Mirage lot — $1250.
¼ and ½ acres—$1500 to $2200
SEVEN houses from $5900 to $7500
2 BEDROOM, 2 bath, close in. C-1 lot; also for business. $9950
NEWISH 2 bedroom, view, ½ acre, sliding Arcadia doors. Patio, asphalt driveway. $10,750
CUTE home close in. R-3 lot. GARAGE can be made rental. $9000
NEW 2 bedroom furnished, carport, close in. Must see. $11,500
5 UNITS, ½ acre, facing two streets, room to expand. Needs work, but rented. Low $12,000
135' HIWAY frontage, income or business; nice building for starting. $15,000, terms.

RUTH BILES

REALTOR
1st house south of Hiway
56 Glenn Cathedral City

Cathedral City

$9000 — 2 bedroom modern home on 1 acre view lot, paved road. Has large fenced patio, lots of trees, horses O.K. Also adjoining acre for $1250 extra.

2 BEDROOM modern home, best neighborhood, large landscaped view lot. Arcadia type sliding door, fireplace, garage. Only $13,500, good terms.

1 BEDROOM home on ¼ acre view lot. Large covered porch. Can be easily closed in to make 2 more bedrooms or lanai. Full price $8500, terms.

1 BEDROOM home on R-2 lot. $5900.

ALSO new 1 bedroom home on R-1 lot, $7500, $1500 down might handle.

ACREAGE
20 ACRES near golf course with water and electricity, $13,000. Or will divide into 5 acre parcels at $1000 per acre.
ALSO near golf course on paved road, we have 5 acres with water and electricity, $7000.
1 ACRE parcel, same neighborhood. $1250.

Jorgensen Realty

68-574 Broadway (Hiway 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172

IF YOU ARE tired of looking at inflated values, see this adorable 2 bedroom immaculate one year old home. $11,500, furnished. Convenient terms. Phone 2728.

BEAUMONT

3 BEDROOM stucco. Double garage. Lot 70x168. Write Fimmen, 8516 Walnut Dr., Hollywood 46, Calif.

RANCHO MIRAGE

APARTMENT HOTEL

COMPLETELY furnished. 10 rental units, 7 with kitchens. 1 manager's apartment. Heated pool, spacious grounds, landscaped. $75,000, $15,000 down.

Rancho Mirage

SALES OFFICE
ROY ST. LEON
71-811 Hwy 111, Ph. P.S. 8-3881

THERMAL

30 ACRES. 15 in early grapes. 2 houses, pool. $29,500. 84-281 Ave. 58, Thermal.

1000 PALMS

$5500. Darling 1 bedroom pumice block home. Lot 65x125. Your terms. Cornelius, 393.

GENERAL

5 ACRES near Palm Desert, unfinished block house, $4400. Submit terms. Ted Smith, Realtor. Phone P.S. 8-5022.

Exchanges 36

LET'S TRADE
DON'T say I have the best, but in my opinion can show you several excellent income trades.
COL. WARD WOOLDRIDGE
REALTOR
238 Indio Road Phone 2360

SANTA BARBARA ESTATE
10 ROOM home, 4 acres, hiway frontage $60,000 equity. Trade for Palm Springs motel or income. Write Mr. A. Armenta, Realtor, 14531 Van Owen, Van Nuys, California.

Exchanges 36

14 Unit Motel

Glendale

PRICED AT $67,500
FURNISHED

Will take Palm Springs home up to $25,000

LET US EXCHANGE
WHAT YOU HAVE
FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727
ASSOCIATE BROKERS
BILL COLVEN MIKE JEKYLL
PETER RATKOVICH

Real Estate Wanted 37

5 ACRES of desert with small cabin near Desert Hot Springs. Phone Palm Springs 5435, ask or leave message for Threlfall at Trailer Corral.

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor 671 N. Palm Canyon

Business Rentals 38

NOW READY FOR LEASE

STORES in new Post Office building in the hub of Rancho Mirage. See or call Roy St. Leon.

Rancho Mirage

SALES OFFICE
71-811 Hiway 111, Ph. P.S. 8-3881

EXECUTIVE suite, suitable for executives or professionals. Top location Oasis Building. Refrigerated air conditioning. See exclusive agent Muriel E. Fulton, 125 S. Palm Canyon Drive. Phone 2225.

STORE across from Thrifty. Suitable for retail, wholesale or office use. Apartment if desired. 418 S. Indian. Phone 5282.

---

2 ROOM office, in The Plaza. Will redecorate to suit tenant. Phone 5544.

Rooms for Rent 40

ROOM OR SHARE home, woman only. 1122 San Lucas Rd. Call 5696 before 9:15 or after 6:30.

LARGE private rooms. Sleeps 2. Day, week, month. Walking distance. Reasonable. 7080.

MAN. Private bath, entrance, modern, reasonable. Close in. 354 N. Calle Santa Rosa.

ROOM. PRIVATE ENTRANCE, ½ BATH. 115 PALO VERDE.

For Sale or Rent 41

4 ROOM FURNISHED
COTTAGE,
TRAMVIEW TRAILER PARK

FURNISHED attractive 2 bedroom house at 913 Mel Ave. Ph. Colton 2041 R after 4 p.m.

Apartments for Rent 43

TWO FURNISHED studio apartments, one with full kitchen. Refrigerators, panel ray heat, new beds, close in. $80-$85, less on year lease. 810 East Ramon Road.

---

133 OCOTILLO. Charming penthouse apartment, sun porch, beautiful views, grocery and 4 restaurants across the street. Year 'round comfort. TV set included, hook up rear.

FURNISHED 1 and 2 bedroom apartments, one of Palm Springs' finest. TV in each apartment, pool. Week or month. Bermuda Palms, 1675 Indian Trail. Ph. 6476 or 6478.

CHEVY CHASE

BEAUTIFUL studio apartments, heated pool. 1500 Via Entrada. Phone 2632.

UNFURNISHED 1 bedroom, living room and dining area, fireplace. 71-793 San Jacinto Drive. Rancho Mirage. Phone Palm Springs 5594.

MODERN, kitchenette apartment, quiet location. Season or by year. Reasonable. Ph. 2193.

SINGLE apartment, suitable for 1 person. Complete kitchen. $65 month on lease. Phone 2656 or 3324.

STUDIO apartment suitable for two, complete kitchen. 2 blocks from Bullocks. Phone 2531.

SMALL APARTMENT, ALSO ROOMS FOR RENT.
PHONE 7722

STUDIO apartment, suitable one. Prefer man. $60 month. Phone 2642.

NEW, MODERN 1 bedroom apartment, furnished.
547 Calle Abronia

$18 WEEK UP. Center of town. Private baths, own modern kitchens. Pool use. Ph. 2957.

APARTMENT, electric equipment. $75 month to couple.
70-210 Hiway 111 Ph. 8-3398

COZY LITTLE apartment. Private entrance. 1395 Grand Via Valmonte, Phone 4054.

Houses for Rent 46

FURNISHED home — 3 bedrooms, 2 baths. South end. Desire yearly tenants. Phone 5102, Mr. Murphy.

Houses for Rent 46

SOMETHING nice for your Palm Springs vacation. 1 and 2 room bungalows, all electric, new pool.
COL. WARD WOOLDRIDGE
238 Indio Road, Palm Springs
Phone P.S. 2360 anytime

FURNISHED 2 bedrooms, near Hot Mineral Baths in Desert Hot Springs. New automatic washer, TV antenna, sundeck, patio, carport, walled yard. Lease year or 6 months. Adults. Ph. P.S. 6955.

BANNING. 2 bedroom, enclosed sleeping porch, fireplace with brick bar-be-que in the large knotty pine sitting room, best TV, partly furnished or all. 716 N. Sunset.

---

2 BEDROOM, 2 bath furnished home, business frontage. $1200 yearly or $135 month, season.
JOHN W. WILLIAMS
423 N. Palm Canyon. Ph. 3311

$65 per MONTH. 1 bedroom, furnished house, suitable for 2, adults only. References. 410 San Rafael. Phone 2269.

SPACIOUS 3 bedrooms and den. Large walled front and back yard, 2 baths, TV, close in. $800 per month. Phone 2981.

FURNISHED house. New 3 bedrooms, 2 baths, pool, landscaped, fenced. $650. month. Phone 7479.

---

6 ROOM house furnished, patio and bar-be-cue, season or yearly. See: Mayten Allen, Outpost Estates.

---

2 BEDROOM, furnished. Close in. January 5th to May 5th, on lease. $165 month. Phone 3013. 960 E. Ramon Road.

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3 BEDROOMS, 3 baths, nicely furnished, carpeted, walled, garage. Phone 6921.

Trailer Rentals 49

FOR RENT. 33 FT. SPARTAN TRAILER, SLEEPS THREE. TOILET, SHOWER. HOT WATER. NEW AWNINGS. PHONE 9077.

---

14 FOOT vacation trailer. Call 6735, 1 p.m. to 5 p.m.

Household Goods 50

Pre-Inventory Sale

BARGAINS! BARGAINS!

LIVING ROOM sets—just unloaded. $99.50, $119.50, $199.50.
RATTAN lounge chairs, $35 up.
RATTAN coffee and end tables, $15 up.
CHROME dinette sets $49.50 up.
STUDIO couches, $69.50.
HIDE-A-BEDS, $149.50 up.
TABLE LAMPS complete with shade, $4.95.
DRAPERY material from 69c yard.

With every purchase we have a "Surprise Special" for only $2.98. (One to a customer.)

SUNDAYS AND EVENINGS
BY APPOINTMENT

Maher Furniture

6 Miles North out
Indian Avenue at
North Palm Springs
Ph. Desert Hot Springs 4-2616

Ramon Trading Post

CAN OFFER you complete modern home furnishings at budget terms. You name the payments. Come in and browse, trade the old for something new.
1680 RAMON RD. PHONE 2173

IDEAL CHRISTMAS GIFT
USED SPINET Wurlitzer piano and bench. Beautiful, like new, $350.
PALM SPRINGS MUSIC CO.
360 North Palm Canyon Drive

HOLLYWOOD bed, electric sewing machine, drop leaf walnut table, chairs, laundry tub, automatic washing machine. Phone 3029.

SOFA AND matching club chair, $65; table and 4 chairs, $22. Other items reasonable. Phone 4849.

MAHOGANY desk, framed mirror, Duncan Phyfe sofa, imported oil paintings. Ph. 7597.

COLDSPOT 8 foot refrigerator, very good condition $80. Call Bill Schwarz, 2003.

Trailers for Sale 51

THE
FABULOUS
FLAMINGO

Built by
B. H. Sheldon & Co.

Largest factory west of the Mississippi River

Factory distributors for the desert

PACE SALES & SERVICE

Hiway 111, 3 miles east of Palm Springs, Sunair Tract. Cathedral City

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Market Street Trailer Sales

AUTHORIZED DESERT DEALER
for
SPARTANS, PAN AMERICANS
NATIONALS
ROADLINERS (custom made)
Good Used Trailers
All sizes
JOE J. SHACKOW, owner
Hiwy 111, east of Palm Springs
Phone P.S. 8-5211

Trailers for Sale 51

Trailer Storage

STORE your house trailer at Pavnys, all paved lots. $10 per month.

Also good used trailers from $195 and up.

Can be seen at —

PAVNYS

1001 S. Palm Canyon Drive
OPEN EVENINGS

WANT modern 21' to 25' trailer Have 100x200 lot as part payment, in Joshua Tree over 100 mile view, paved street, water, lights. Phone Palm Springs 8-4073.

23' — 1954 KIT Transa home. bath, aluminum awning, beautiful location, patio furniture, extras included. $2000. Lot 58, Horizon Trailer Village.

1953 STAR 35 ft., like new. 2 bedrooms with bath. Built by Mid-States. Must see to appreciate. Next to Gebbies. Between Palm Springs and Cathedral City.

'54 KING Deluxe 16 ft, like new. Marvel combination box. Apartment stove. Sleeps 4. Can finance Rusk, Lot 14 Western. Tramview.

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35 FT. SPARTANETTE exceptionally pretty and clean, with dolly. Cost $6000, will take half for cash. See at 66-355 Hiway 111.

SACRIFICE 1953 Angelus, 27 ft. Like new. All set up in De-Luxe Trailer Park, lot 100. Inquire lot 99. Ph. 8-4312.

"FLAMINGO"

1952 SPARTAN 35 foot. Sacrifice. Will take small trailer. Phone 8-4033.

"FLAMINGO"

35 FOOT Viking house trailer with ramada and 2 patios. Separate carport. Rancho Trailer Park, Lot A-31, or call at Lot A-19.

"FLAMINGO"

AIRSTREAM — 1955. 26' Forbes Auto Trailer Excange. 70-233 Hiway 111, Cathedral City.

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27 FOOT GLIDER, awning, toilet. Space No. 14, Eagle Canyon Trailer Court.

Building Supplies 59

Panelfold Doors

IDEAL ROOM DIVIDERS

UTILIZE wasted space with real wood accordion - fold closures. Fresh beauty for homes . . . adds space, privacy, value.
PANELFOLD costs just a few dollars more than the old-fashioned, space wasting, swinging doors . . . adds MORE than its cost to the resale value of your property.

AVAILABLE IN VARIOUS
WOODS AND COLORS

Palm Springs Builders' Supply

490 Sunny Dunes Road
Phone 2107

Misc. for Sale 60

Charcoal Headquarters

FOR ALL YOUR charcoal needs —see us. We have any quantity — 10 and 40 pound bags and up.

SPECIAL PRICES NOW!

Palm Springs Builders' Supply

490 Sunny Dunes Road
Phone 2107

UNIVERSAL gas range, apartment size. Oven, Astogril broiler and simmer save burners. Price new $125, sell for $60, condition like new. Parker shotgun, DHE magnum, 12 gauge, perfect inside and outside. Springfield rifle. 30-06, Lyman sight. Shot shells, 12 and 20 gauge. J. E. Chick, Lot 1, Desert Trailer Village, 432 E. Andreas Road.

A NEW Conlin mangle, hand and foot control. Cost $300, sell for $125. Electric range good condition, $15. Shop Smith power saw on platform, all attachments including jig saw, $250. Girl's bike, $15. 7 quart pressure cooker, $10. O. L. Coty, Phone 3095.

Palm Springs Engineering Co.

Machine Shop

EXPERIMENTAL WORK
Gears, Key Ways,
General Machine Work
375 Sunny Dunes Ph. 5411

SINGER

Sewing Machine Co.

SALES—RENTALS—SERVICE
45-435 Jackson Ave., Indio
PHONE 73-791 COLLECT

WURLITZER spinet piano and bench, excellent condition, TV, including aerial, girl's bicycle almost new. See Mayten Allen, Outpost Estates.

MASON & HAMLIN PARLOR GRAND PIANO. PHONE BANNING 9353.

Used Cars for Sale 70

SEASON'S GREETINGS

HAVE A

HAPPY HOLIDAY

AND WE HOPE YOUR WINTER'S DRIVING
WILL BE TROUBLE FREE!
IF YOU THINK IT MAY NOT —
SEE US ABOUT ONE OF THESE

1952 FORD

CONVERTIBLE
Desert sand color.
Ford-O-Matic.
Radio, heater. Very clean.
$1495

1952 MERCURY

4 DOOR SEDAN
Merc-O-Matic. Two tone tan over salmon. Radio and heater.
$1495

1952 MG

CONVERTIBLE
Re-built motor. Very nice.
$1095

1951 CADILLAC

DE VILLE
Loaded with extras.
$2595

1951 CHEVROLET

4 DOOR SEDAN
Blue in color. Power Glide.
Radio, heater. Excellent.
Good buy at
$895

1950 PACKARD

CONVERTIBLE
Hydramatic, radio, heater.
Very sharp.
$795

1950 OLDS

"88"—4 DOOR
Hydramatic, radio, heater.
Very Sharp!
$995

1949 PONTIAC

2 DOOR SEDANETTE
Hydramatic, radio, heater.
Sharp!
$695

1949 BUICK

4 DOOR SEDAN
Radio, heater.
Very nice!
$595

1949 CHEVROLET

CONVERTIBLE
Radio, heater.
A very good buy at—
$595

REMEMBER
A GOOD DEAL DEPENDS
ON A GOOD DEALER

Palm Springs LINCOLN-MERCURY

335 Sunny Dunes Road at South Palm Canyon Drive
Phone 2301 Phone 2052

Misc. for Sale 60

TV 17" CONSOLE. General Electric, vacuum cleaner, sun lamp, Autoette electric car, dress, size 14, almost new. Phone 4093.

FIREPLACE Wood. Walnut $20, apricot $25, eucalyptus $30, per cord. Phone collect, Hemet 4923.

SCHWINN World-Traveler Racing bike. Hand brakes, lights, speedometer mileage, 180. Like new. Phone 5481

G-E REFRIGERATOR $65, 4-lb. candy scale $30, Paymaster check writer $40. 963 Paseo Caroleta after 5 p.m.

MAHOGANY spinet piano, one year old. Sacrifice $540. Call 6735—1 p.m. to 5 p.m.

FREE estimates on Sun King aluminum ramadas, cabanas, patios and awnings. Call 2865.

AUTOETTE, like new, top, windshield, extra battery. $600. Phone 2701.

TABLE CLOTH, hand crocheted, unusual pattern, 64x84. $125. Riverside, Overland 62404.

Pets-Poul.-Livestock 65

SADDLE HORSES for sale. Cliff's Stables, East Andreas Road, Phone 6918.

Used Cars for Sale 70

1951 BUICK station wagon. Wood, upholstery and mechanically excellent. Radio and heater, Dynaflow, exceptionally nice looking. Ph. Overland 3-6429, Riverside.

1954 CADILLAC 62. 4 door sedan. Radio, heater, power steering, air conditioned, low mileage.
PLAZA MOTORS
182 E. Arenas Rd. Ph. 5122

1951 HUDSON Hollywood Model Hornet. Radio, heater, hydramatic. $995.
PLAZA MOTORS
182 E. Arenas Rd. Ph. 5122

Used Cars for Sale 70

USED CARS !! GALORE !!

AT
KENNY'S
Automotive Service

NEW AND USED BARGAINS

1949 Plymouth 2-door

1949 Buick Roadmaster

1948 Stude ½-T. Stake

1947 Buick Super 4-door

CHEAP
Transportation Cars

4765 E. Ramon Road
Phone 2444

1952 CADILLAC convertible, fully equipped, low mileage, $2995.
PLAZA MOTORS
182 E. Arenas Rd. Ph. 5122

CADILLAC, 1953 Convertible, wire wheels, continental kit, power steering, etc. Premium tires. 14,000 miles. $3500. Private party. Phone 3784.

1951 CADILLAC "60" Special Fleetwood Sedan. Radio, heater, low mileage. Apply M, Ambassador Hotel.

'51 CADILLAC Sedan, like new, beautiful. A steal, $1895. Call 2424, Mel.

'46 - 4 WHEEL drive Jeep. Ph. Desert Hot Springs 4-2793 after 6 p.m.

'51 SINGER SPORT CAR. 32 MILES PER GALLON. CLEAN. PHONE 5225.

"HAPPY NEW YEAR"
from the Beebe's
YEAR END SPECIALS

COME IN FOR THE
BARGAINS OF THE YEAR

1953 CHEVROLET BELAIR $1695
4 door sedan, radio, heater, white walls.
1952 PLYMOUTH 4 DOOR $1095
A light blue — matching Palm Springs' skies.
1951 CHEVROLET DELIVERY $895
Radio, heater, brand new tires.
"Beautiful."
1949 CHEVROLET 4 DOOR $695
1948 G.M.C. PICK-UP $695
White side walls. "Real good."
1941 CADILLAC SEDANETTE $295
20 MORE TO CHOOSE FROM

Beebe
DESOTO-PLYMOUTH

682 South Palm Canyon Drive Phone 7022

Automobile Service 72

HERTZ
U-Drive Cars
Day or weekly rates
182 E. ARENAS ROAD
PHONE 5122

U-DRIVE CARS
TANNER-AVIS
Low day or weekly rates.
Reliable Insurance
EL MIRADOR GARAGE
1090 N. Palm Canyon Ph. 2111

Body & Fender
20 years experience.
REPAIR WORK by Bill Herron.
Harold Smith's New Garage
530 Industrial Pl. Ph. 2131

HINKLE & JOHNSON
Associated Service
Complete automotive repairs
Radiator Repair Shop
Auto tops and seat covers
305 N. Indian Ave. Ph. 9060

Toastmistress Club Tops Region in New Members

Palm Springs Toastmistress Club, at their regular meeting on Wednesday evening, at the home of Mrs. Clarence Smith, received the welcome news through their club representative, Mrs. Claude Yerkes, that throughout the southwest region of International Toastmistress Clubs, the Palm Springs Club leads in the number of new members this year. There are now only five vacancies to complete the limit of 25 members.

Mrs. Herbert F. Hass, Toastmistress for the evening, urged that Brotherhood Week be remembered each week through the year; and towards furthering this idea, her speakers, Mrs. Warner Moon spoke on the Christmas spirit and Mrs. Alfred Lehrfeld, spoke on the Hanukkah festival which is currently being celebrated by the people of the Jewish faith. Mrs. Lehrfeld was presented with the Oscar for having given such an informative speech, which was enjoyed by all present.

In line with the outstanding work which the Club is doing in developing speakers and leaders, the local group is making an outstanding contribution to community projects: Community Chest was aided through the efforts of Mesdames Travers, Blondon, Yerkes, Aiken, Lehrfeld and Keefe as captains. A telephone committee, under the direction of Mrs. William A. Aiken did a terrific job of personally urging hundreds of residents to drive safely in co-operation with the recent Safe Driving Day campaign.

They will add their efforts to the March of Dimes Drive, the next meeting of the Club, to be held January 5, at the Elk's lodge. Mrs. William P. Aiken, as Toastmistress, has extended an invitation to presidents of all local clubs, to be present and thus acquire first hand information of the scope of the current drive, and accept assignments to insure the success of this new drive.

Starting with the next meeting Toastmistress Club will meet at El Mirador hotel.

11 Banking MORE DAYS*
TO ADD TO OR OPEN YOUR
Savings Account
*AND EARN FULL INTEREST FROM JAN. 1!
SERVING THE INLAND EMPIRE
CITIZENS NATIONAL BANK
CITIZENS NATIONAL TRUST & SAVINGS BANK OF RIVERSIDE (MEMBER F.D.I.C.)

State Capital's Premier Hotel
Hotel Senator
L at 12th Street
SACRAMENTO, CALIF.
Air-conditioned . . . Overlooking the world's most beautiful State Capitol Park . . . Superb Food . . . Dancing Nightly in Embassy Room . . . Coctail Bar . . . Radio . . . The Social Center of Sacramento . . . Garage . . . Free Parking . . . 400 Rooms.
From $5.00 up
Joseph Massaglia, Jr., President
Charles W. Cole, Manager
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Other MASSAGLIA Hotels
Hotel MIRAMAR and Bungalows SANTA MONICA, California
Hotel EL RANCHO & Bungalows GALLUP, New Mexico
Hotel RALEIGH WASHINGTON, D. C.
Hotel BOND HARTFORD, Conn.
Hotel SINTON CINCINNATI, Ohio
World-famed hotels
Teletype service—Family Plan

Mrs. Blish Hostess at Luncheon

Champagne cocktails were served in the Venetian Room at The Tennis Club Thursday noon, preceding the luncheon party given by Mrs. John Blish, honoring her mother Mrs. William J. Hogan of Indianapolis, who is here for the holidays.

The luncheon table in the Bougainvillea Room was decorated with snow-sprinkled branches of greenery, and green, silver and white ornaments. Centering the table was a pair of snow men. Individual place cards were held by tiny Christmas-y figures.

A three-course luncheon ended with individual baked alaskas decorated with holly.

Guests included Mesdames Noble Banks, Austin J. McManus, Walter McManus, Robert C. Morrey, Howard Morris, Ennis St. Cyr, Betty McKinley, H. Bedford-Jones, William Eisenman, Si Slocum, William Lake Marcy, Grace Pope, Max Schwab, Burnham Bigelow, Frances MacLeish, Miss Eve Gardiner.

Howdy Neighbor...

I'm your GREYHOUND Agent

"Just around the corner" in Yourtown is your neighbor, the Greyhound Agent...over a thousand in the West alone. As your neighbor, he (or she) wants to help you get the most pleasure at lowest cost when you travel, with hotel reservations and sightseeing included if desired. Or he will work out a wonderful pre-planned vacation to suit your time and budget.

No need to go to a main terminal or big city. When you plan to go anywhere in the U. S., to Canada or Mexico, complete, dependable travel service and advice are available from your neighbor, the Greyhound Agent.

THERE'S A GREYHOUND AGENT NEAR YOU

Close Call

Repairman Pinned Under Automobile

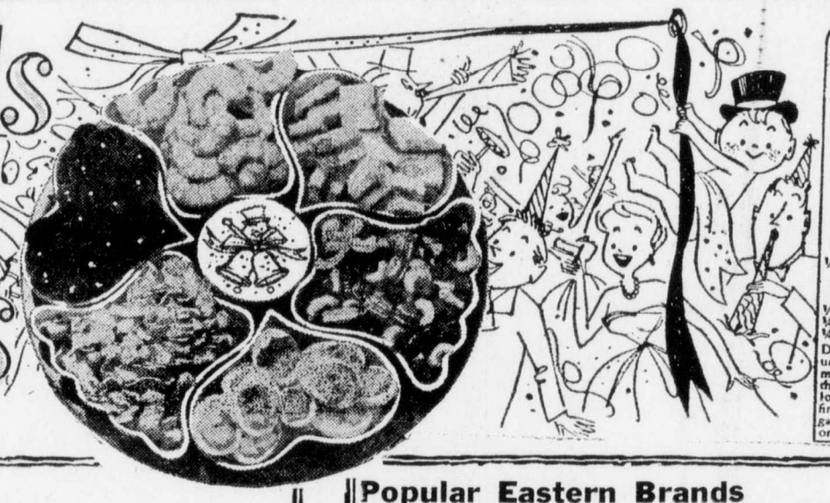
Jerome Dirnberger, 435 East Andreas road, escaped serious injury when a jack slipped out from underneath a car he was attempting to repair and it fell down and pinned him underneath.

He was rushed to Desert Hospital, where he was found to have suffered a bruised shoulder and back, with no fractures.

He was attempting to repair a broken spring on the car at the time of the mishap, and was lying on his side.

Dirnberger was released from Desert Hospital after treatment, and is recuperating at his home.

Gala Foods for New Year's



Ham Dinner
How to be a Better Cook ...and save money too!
BY Mary Blake
Holiday Ham Loaf
(Makes 6-8 servings)
2 packages lemon gelatin dessert
1 cup boiling water
1—10½ oz. can condensed tomato soup
1¼ cups milk
1 teaspoon salt
1 tablespoon prepared mustard
½ cup lemon juice
2 cups cottage cheese
2 cups diced cooked ham
1 cup chopped celery
½ cup chopped green pepper
¼ cup grated or chopped onion
¼ cup pickle relish
Dissolve gelatin in boiling water. Chill until slightly thickened (about 15-20 minutes). Add remaining ingredients; then spoon into 2-quart salad mold or loaf pan (9" x 5" x 3"). Chill until firm (about 2 hours). Serve on platter garnished with spiced peaches, apricots, or cranberry slices if desired.

Gay festive foods for a gala occasion . . . Let us help you plan your New Year's Eve Party from our choice selection of holiday foods and beverages . . . Featured are tender hams and all the makings for your New Year's Dinner too!

IRIS or MONARCH — 1-lb. Spiced Crabapples 37c
PRINCELLA — 1-lb. YAMS 19c
OCEAN SPRAY — 1-lb. Cranberry Sauce 19c
NABISCO — 1-lb. Ritz Crackers 32c
SHURFINE — 3-lb. SHORTENING 79c
DOLE — 1-lb., 4-oz. SLICED PINEAPPLE 29c
TASTEWELL Margarine 21c lb.
BORDEN'S — full qt. MAYONNAISE 57c
RED TOP, 80 counut Paper Napkins 2 pkgs. 25c
FLAKO MIXES CORN MUFFIN PIE CRUST CUP CAKE 2 pkgs 25c
PRIORITY — 6-oz. CHUNK TUNA 29c
PRIORITY — 7-oz. Solid White Tuna 35c
CARNATION MILK 2 TALL TINS 25¢

Popular Eastern Brands
HAMS LARGE PARTS TO BAKE 53¢ lb
Armour's Choice
FRYERS PAN READY 48¢ lb
EASTERN PORK LOIN ROAST RIB END 49¢ lb
FRESH MADE LEAN GROUND BEEF 39¢ lb
Potato - Cole Slaw Veg. Fruit Salads in Plastic Container ea. 29c
Oscar Mayer Wieners 1-lb. Cello Wrap pkg. 45c

Holiday Beverages
CHALLENGE Eggnog 59c qt.
PERFECT HOST COFFEE 97¢ lb
HEINEKEN'S—pack of 6 Holland Beer $2.25
VINO DA TAVOLA Red Table Wine ½ gal. 99c
Domestic Champagne Sparkling Burgundy 4/5 quart $2.10 to $2.99
Dietonic Beverages 16-oz. 2 for 39c

Party Items
YAK YAKS — 8-oz. COCKTAIL Meatballs 57c
MYCO — 3⅔-oz. Smoked Oysters 39c
E-Z POP Popcorn 39c
make a gallon of hot delicious popcorn in it's own magic throw away popper)
Full one pound pkg. Peanuts in Shell 39c
SUNRIPE—No. 1 Tall Tin Jumbo Olives 25c

Gala Fruits and Vegetables
TREESWEET — 6-oz. Frozen Orange Juice 6 FOR 89c
U. S. NO. 1 — White Rose Potatoes 10-lbs. for 39c
CELLO — One Pound Fancy Carrots 2 PKGS. 19c
U. S. NO. 1 Spanish Onions 3-lbs. for 13c

Dollar Special VAN CAMP'S — 1-lb., 14-oz. Pork & Beans 5 for $1
Dollar Special CALIROSE — 1-lb., 13-oz. FREESTONE PEACHES HALVES 4 for $1

Try a Famous FRIEDA SCHROEDER Layer Cake
Lemon Coconut
6 Layer All-Milk Chocolate, Burnt Sugar and many more. You will love them!

FOR YOUR FIREPLACE — Bundle of 6 PRESTO LOGS 77c
REGULAR 79c — 5-lb. Bag COLLIERS Charcoal Briquettes 69c
GIANT SURF 49c
KERN'S — 2-lb. Strawberry Jam 59c
HAPPY NEW YEAR!

OPEN NEW YEAR'S DAY
Prices Effective Tuesday thru Friday—December 28 to 31, 1954
— ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND —
VILLAGE MARKET
441 So. Palm Canyon Drive Phone 7932 or 9055
HOURS: 9 A.M. to 8 P.M. — SUNDAYS: 9 A.M. to 6 P.M.

EACH SAVED DOLLAR PAVES THE WAY!

● BETTER YET, each saved dollar can earn a profit for you, helping you buy your "something special" sooner. Save a little each payday with us. Your money will earn above-average returns twice yearly, while kept safely until you need it. Life's "special" things can be yours when you save with

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